

EXHIBIT A
LIQUOR LICENSE GENERAL GUIDELINES

October 1, 2021

For use by the Governing Body of the City of Cheyenne in reviewing applications submitted for one (1) additional retail liquor license available through the City of Cheyenne due to the 2020 revised population census.

- A. Pursuant to Wyo. Stat. § 12-4-104 (b), a license shall not be issued if the licensing authority finds from evidence presented at the public hearing:
1. The welfare of the people residing in the vicinity of the proposed premises to be licensed shall be adversely affected;
 2. The purpose of Wyoming Statutes, Title 12, Alcoholic Beverages, shall not be carried out by the issuance of the license;
 3. The number, type and location of existing licenses meet the needs of the vicinity under consideration;
 4. The desires of the residents of the City will not be met or satisfied by the issuance of the license; or
 5. Any other reasonable restrictions or standards which may be imposed by the licensing authority shall not be carried out by the issuance of the license.
- B. Other considerations which may be considered include:
1. Is the proposed premises to be licensed serving as an amenity compatible with other neighborhood activities.
 2. Does the proposed site meet current zoning requirements.
 3. **Would a license, if issued, help in economic development of a blighted property.**
 4. Would a license, if issued, provide social and economic opportunities benefitting the community.
 5. Is the proposed premises to be licensed located within 500 feet of a hospital, church, school or daycare facility.

6. Anticipated time frame in which the applicant plans to be operational and open to the public.
- C. Consideration of supporting documents that may be submitted with the application by the applicant, including, but not limited to a:
1. Business Plan
(For example, information such as the following: whether the license will be used to attract other businesses, renovate an historic building or building of community significance, create a business anchor, anticipated business hours, customer offerings, building design, the need or market segment to be filled by issuance of the license, possible effects on existing businesses in and out of the area, **anticipated number of employees to be hired, along with the average wage and total annual payroll**, and any franchise or chain affiliation.)
 2. Financial Plan
(For example, information reflecting the applicant's resources to acquire, construct or remodel a building, if applicable, to be used as the licensed premises. A financial statement must be submitted with each application; a Financial Plan, if submitted, would be a more detailed description indicating the applicant's ability to become operational to provide the types(s) of services proposed under the license in a timely manner.)

In accordance with Wyoming Statute § 16-4-201, et seq., referred to as the Wyoming Public Records Act, applications and supporting documentation submitted by applicants may be considered a record open to the public inspection.