

COMMUNITY RECREATION & EVENTS

FY2027

BUDGET

PRESENTATION

PRESENTATION OUTLINE

- Video Highlight
- CRE Organization & Structure
- Division Highlights & Key Accomplishments
- FY2027 Budget Requests



BEFORE THE EVENTS BEFORE THE PROGRAMS BEFORE THE EXPERIENCE

**THERE IS INFRASTRUCTURE.
THERE IS WORKFORCE.
THERE IS OPERATIONAL COORDINATION.**

17TH STREET PARKING LOT
19TH PARKWAY
1ST AND CAREY
21ST AND RAYOR
27TH AND AMES
27TH AND PIONEER
30TH AND SNYDER
31ST AND O'NEIL
32ND, DEY & RANDALL
3RD AND CAREY
5TH AND CAREY
5TH AND REED
7TH AND CAREY
ABBOTT
ACTIVITY CENTER
ALEXANDER AND DUNN
AMES AND RANDALL
BAR X LINEAR
BAR X PARK
BLOOD BANK
BRIMMER BALL FIELD
BRIMMER PARK
BRIMMER SKATE PARK
BUCK RHONE
BUFFALO SOLDIER
BURNS STATUE
CACTUS AND WINDMILL
CAHILL MENARDS
CAHILL PARK
CAHILL SOCCER
CENTENNIAL HILL
CHEYENNE CORNERSTONE
CHILDREN'S VILLAGE
CIVIC CENTER
CIVIC COMMONS
COKE GONZALES
CONVERSE
CONVERSE ROUNDABOUT
COUNCIL BLUFFS
COUNTRY CLUB & CRIB
COX PARKING GARAGE
DEPOT PLAZA
DUTCHER
ESSEX

LEET MAINTENANCE SHOP
GOOSE ISLAND
GUN SLINGERS SQUARE
HENDERSON AND PERSHING
HIGHLANDS PARK
HOLLIDAY
HOLLY COURT
HUNTERMAN AND
CENTENNIAL EVENTS CENTER
CENTENNIAL EVENTS CENTER
JAY
LIL POND
MR. GUESS
LAUREN
LINCOLN
LION
ML
ML
MUNICIPAL BUILDING

NORRIS SOUTH
OPTIMIST
PANDO
PARKS SHOP
PERSHING & RANDALL
PIONEER BALL FIELD
PIONEER CENTER
POINTE
POWER
PRIDE
PUMP HOUSE
ROMERO
SADDLE
SMALLEY
SNYDER
SNYDER &
SPIKER
STOREY
SUN VALLEY
SUN VALLEY & 12
TETON PARK
TIMBERL
UNION PACIFIC PARKING LOT
UNITED NATIONS
WELCOME CHEYENNE SIGNS
WEST LINCOLNWAY
WESTERN HILLS PARK
WESTGATE

OVER 1000

FACILITIES



**CIVIC CENTER /
CHEYENNE PRESENTS**



CEMETERY



ICE & EVENTS



BOTANIC GARDENS



AQUATICS



GOLF



PARKS



CLEAN & SAFE



WEED & PEST



**PROGRAMS &
FACILITIES**



RECREATION



URBAN FORESTRY

12 DIVISIONS



ADMINISTRATION

WHAT THE COMMUNITY SEES



DIVISION HIGHLIGHTS

& KEY ACCOMPLISHMENTS



RECREATION DIVISION



OPENED NEW GYMNASTICS FACILITY AHEAD OF SCHEDULE



HOSTED FIRST GYMNASTICS COMPETITIONS



HOSTED 33 MAJOR EVENTS AT THE BEAST



ADDED NEW BLEACHERS AND COOLING FANS



LAUNCHED NEW RECREATION WEBSITE



INCREASED PARTICIPATION IN YOUTH, ADULT, AND GYMNASTICS PROGRAMS



HOSTED FREE YOUTH NIGHTS



METRICS
BEAST FOOT TRAFFIC INCREASED FROM **44,600** TO **87,000**



AQUATICS DIVISION



PREPARED JOHNSON POOL FOR FINAL SEASON



COMPLETED PLANNING EFFORTS FOR FUTURE POOL REPLACEMENT



INSTALLED TWO NEW BOILERS AT THE AQUATIC CENTER



RESTORED SPRAY PARK FEATURES



ADDED SYNTHETIC TURF IMPROVEMENTS



TRAINED NEW LIFEGUARDS AND ATTENDANTS



INCREASED REVENUE AND MANAGED A TIGHT BUDGET



FILLED ALL PRESCHOOL AND SWIM LEVEL 1 CLASSES



METRICS APPROXIMATELY **31,000** ANNUAL VISITS

ICE & EVENTS DIVISION



RECORD PARTICIPATION IN
ADULT LEAGUE AND
LEARN TO SKATE



RECORD TICKET SALES
FOR SKATING SHOWCASE



HOSTED BRICK CONVENTION
WITH 3,700+ ATTENDEES



HOSTED 337
BIRTHDAY PARTIES



COMPLETED WINTER
MAINTENANCE AND
SAFETY UPGRADES



INSTALLED NEW
OUTDOOR LIGHTING



METRICS
NEARLY **\$80,000**
GENERATED FROM
BIRTHDAY PARTIES

APPROXIMATELY **93,000**
ANNUAL VISITS



CIVIC CENTER DIVISION



HOSTED 80
TOTAL EVENTS



UPGRADED LIGHTING TO
ENERGY-EFFICIENT
LED FIXTURES



BEGAN LOBBY AND
GREEN ROOM
RENOVATIONS



SUPPORTED 10 WEEKS OF
FRIDAYS ON THE PLAZA



MAJOR EVENTS

- SHEN YUN
- JO KOY
- KENNY WAYNE SHEPHERD
- CROWDER
- RANDY TRAVIS
- NURSE BLAKE



METRICS

53,000
FRIDAYS ON THE
PLAZA ATTENDEES

\$1.9M

ECONOMIC IMPACT
GENERATED FROM
FRIDAYS ON THE PLAZA



PROGRAMS & FACILITIES DIVISION



PROCESSED
10,384
TRANSACTIONS



GENERATED
\$1.31M
IN REVENUE



SUPPORTED NEARLY
69,000
PHONE CALLS



EXPANDED ONLINE
REGISTRATION AND
RESERVATION SERVICES



MANAGED HIGH FACILITY
RESERVATION DEMAND

FACILITY USAGE METRICS



52,853

Kiwanis Community House
headcounts



31,203

YACC
headcounts



31,473

park shelter
headcounts



PARKS DIVISION



MAJOR DUTCHER
COMPLEX IMPROVEMENTS



PIONEER TURF
REPLACEMENT PROJECT



IRRIGATION REPAIRS
SYSTEMWIDE



ATHLETIC FIELD
IMPROVEMENTS



PICKLEBALL
REPAIRS



SAFETY AND
FENCING UPGRADES



NATIVE GRASS
SEEDING PROJECTS

ADDITIONAL HIGHLIGHT



TRANSITIONED GOOSE
CONTROL PROGRAM
FROM **FLO** TO **JILL**.



BOTANIC GARDENS DIVISION



HOSTED A NATIONAL ROCK GARDEN CONFERENCE WITH OVER 100 ATTENDEES.



HELD SUCCESSFUL PLANT SALES AND THE HEIRLOOMS & BLOOMS EVENT.



PLANTED A NEW FOOD GARDEN TO SUPPORT THE WYOMING HUNGER INITIATIVE.



IMPROVED CONSERVATORY LIGHTING AND REFRESHED THE SENSORY AND XERISCAPE GARDENS.



ADDED NEW DROUGHT-TOLERANT GARDEN BEDS AT THE CONSERVATORY ENTRANCE.



REPLACED TILE AND PAINTED THE NORTHEAST GATHERING ROOM.



CONTINUED PLANNING FOR THE EAT GARDEN PROJECT, SCHEDULED FOR CONSTRUCTION IN 2026.



COMPLETED SEASONAL CLEAN-UP, PLANTING, AND HOLIDAY DISPLAYS.



INSTALLED HAIL PROTECTION ON PLANT STRUCTURES.



COMPLETED ENHANCEMENTS AT THE PAUL SMITH CHILDREN'S VILLAGE AND CONTINUED EDUCATIONAL PROGRAMS.

METRICS



100+
CONFERENCE
ATTENDEES



20,000+
PLANTS GROWN
ON-SITE

URBAN FORESTRY DIVISION



PLANTED
200+
TREES



RESPONDED TO
STORM DAMAGE



REMOVED
HAZARDOUS TREES



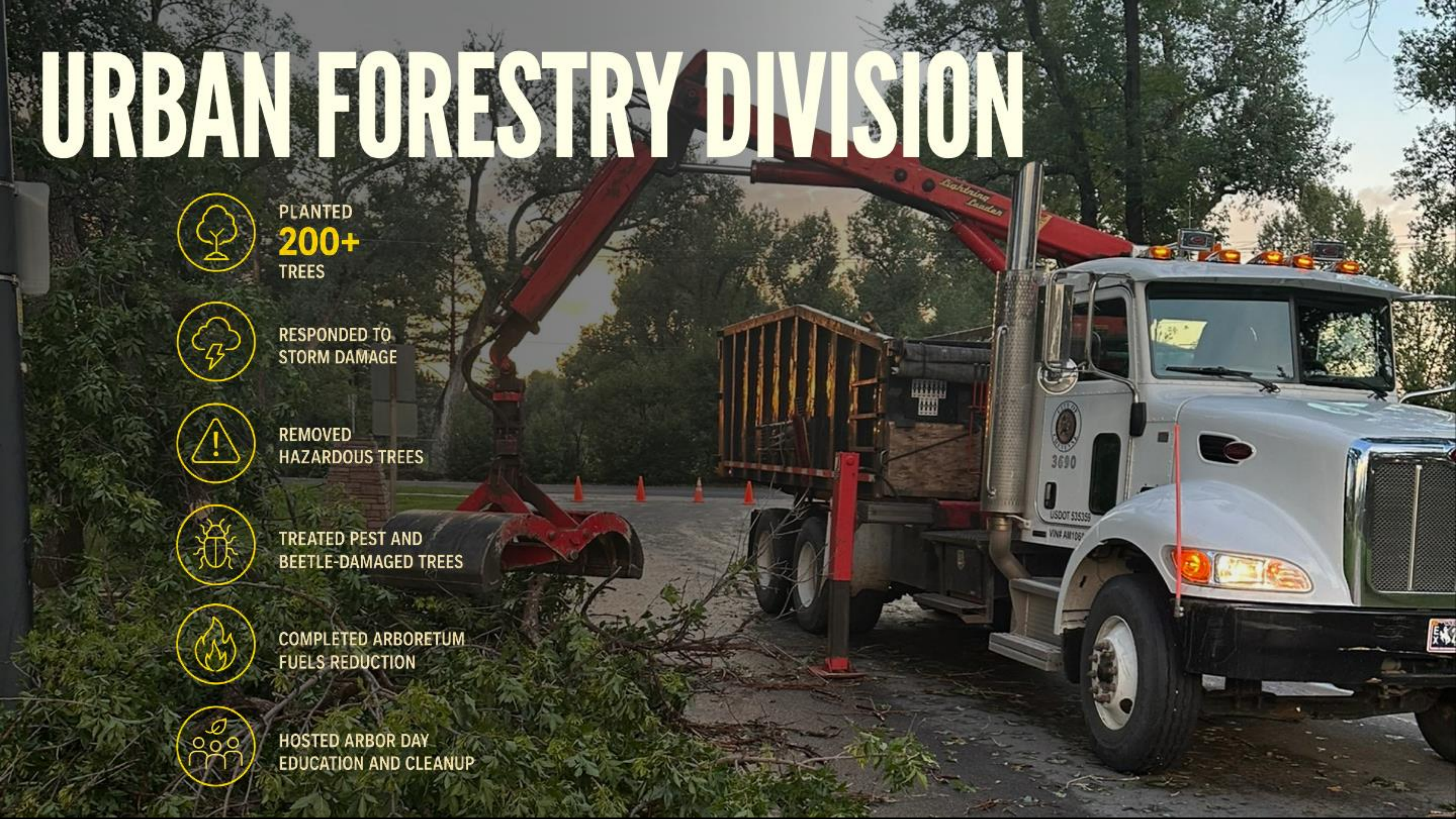
TREATED PEST AND
BEETLE-DAMAGED TREES



COMPLETED ARBORETUM
FUELS REDUCTION



HOSTED ARBOR DAY
EDUCATION AND CLEANUP



GOLF DIVISION



PREPARED BOTH COURSES
FOR WYOMING OPEN



EXPANDED RANGE TEE AREA
AT PRAIRIE VIEW



INSTALLED NEW PATHS AND
CART ACCESS
(TOTAL NUMBER OF LINEAR FEET)



MAINTAINED
IRRIGATION SYSTEMS



CONTINUED FLEET
MAINTENANCE OPERATIONS

METRICS



76,891
ROUNDS



350
OIL CHANGES PER YEAR

CLEAN & SAFE DIVISION



DOWNTOWN SNOW REMOVAL
AND MAINTENANCE



PARKING STRUCTURE
IMPROVEMENTS



EVENT SETUP AND
STREET CLOSURES



DECORATIVE LIGHTING
INSTALLATION



PUBLIC SAFETY BARRIER
MANAGEMENT



CEMETERY DIVISION



GROUNDS MAINTENANCE
AND IRRIGATION



GRAVE RESTORATION
WORK



HISTORICAL PRESERVATION
PROJECTS



COMMUNITY EVENT
SUPPORT



FORESTRY PARTNERSHIP
RESULTING IN **80+** NEW
TREES PLANTED

WEED & PEST DIVISION



TREATED **16,000+**
ACRES FOR MOSQUITOES



INSPECTED APPROXIMATELY
4,000 LARVAL SITES



TESTED MOSQUITO SAMPLES
FOR WEST NILE VIRUS



ADDED NEW **FULL-TIME**
WEED MANAGEMENT POSITION



BEGAN RENOVATION
OF NEW FACILITY



EXPANDED REGIONAL
TESTING PARTNERSHIPS





FY2027

THE ROAD AHEAD

PLANNING FOR SUSTAINABLE GROWTH

COMMUNICATION IN ACTION



ning Has Always
vered the Call

the Spanish-American War
h World War I and World War II,
om Korea and Vietnam to Iraq and
anistan, more than 1,000 Wyoming
and daughters have been killed in
on or remain missing.

ch one left behind family, community,
nd a future never fully realized.

memorial stands as Wyoming's
commitment to remember their sacrifice
and honor their legacy.

Honor the Sacrifice
Recognize Wyoming's sons and
daughters who gave their lives in
service to our nation.

**Provide a Place of
Remembrance**
A space where families, veterans, and
citizens can gather to reflect and
remember.

Preserve Their Legacy
Educate future generations about the
true cost of freedom.

It is a declaration of Wyoming
— courage, service, sacrifice, and
of country.

It is Wyoming's promise
who gave everything
forgotten.

A LEGACY OF HONOR
a promise kept

HONORING THE BRAVE
by community.

YOUR VOICE
Polls Open

WELCOME TO FREEDOM POINT
A LIVING TRIBUTE IN LIONS PARK

FRIDAYS ON THE PLAZA

★ **\$1.9 MILLION** ★
ECONOMIC IMPACT
ANNUALLY

53,000
ANNUAL ATTENDEES

ABOUT FRIDAYS

Fridays on the Plaza is Wyoming's largest free outdoor concert series and one of the most cherished traditions in downtown Cheyenne. For more than 20 years, the series has brought artists to the heart of the city, transforming summer Friday nights into a shared community experience. Each week, thousands gather downtown, creating significant foot traffic for local restaurants, retailers, hotels, and service businesses while strengthening the economic vitality of the area. The series fuels tourism, attracts sponsorship investment, and supports long-term downtown growth, all while remaining free and accessible to the public.

Beyond its measurable economic impact, Fridays on the Plaza holds generational value — families plan their summers around it, businesses prepare for it, and the community shows up in force year after year. More than entertainment, it is a strategic investment in Cheyenne's vitality and a defining tradition that brings our city together each summer.



What the Project Does

- Maintains essential infrastructure
- Improves safety and accessibility
- Supports the daily use of downtown

About the 6th Penny

The 6th Penny is a voter-approved funding mechanism that supports community infrastructure, including streets, facilities, and public spaces

This information is provided to outline proposed Downtown Improvements and their intended purpose.

CALL TO ACTION

Your support plays a vital role in bringing this meaningful tribute to life. Whether you choose to honor a loved one, represent your organization, or simply stand behind those who serve, there are many ways to get involved. Each contribution leaves a lasting impact.

Pave the Way

Be part of the Freedom Point project. Honor your brave.

WELCOME TO FREEDOM POINT
A LIVING TRIBUTE IN LIONS PARK

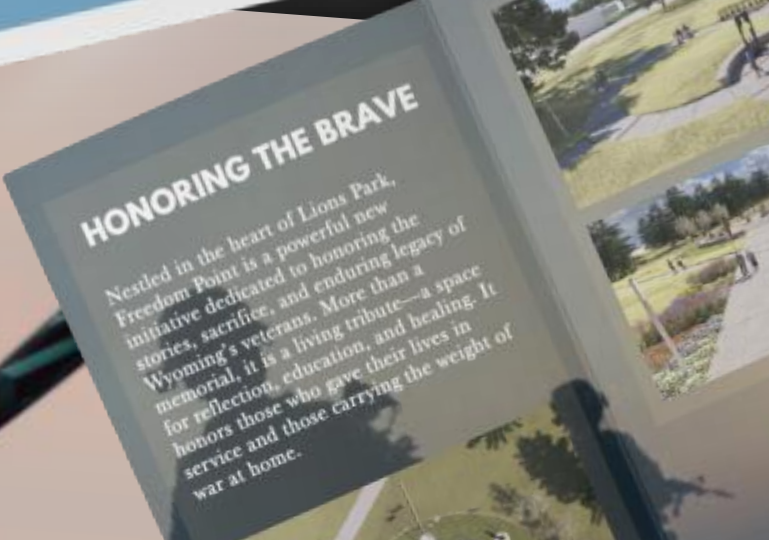
CITY OF CHEYENNE

JAN - MARCH 2025 QUARTERLY UPDATE ON CRE PROJECTS

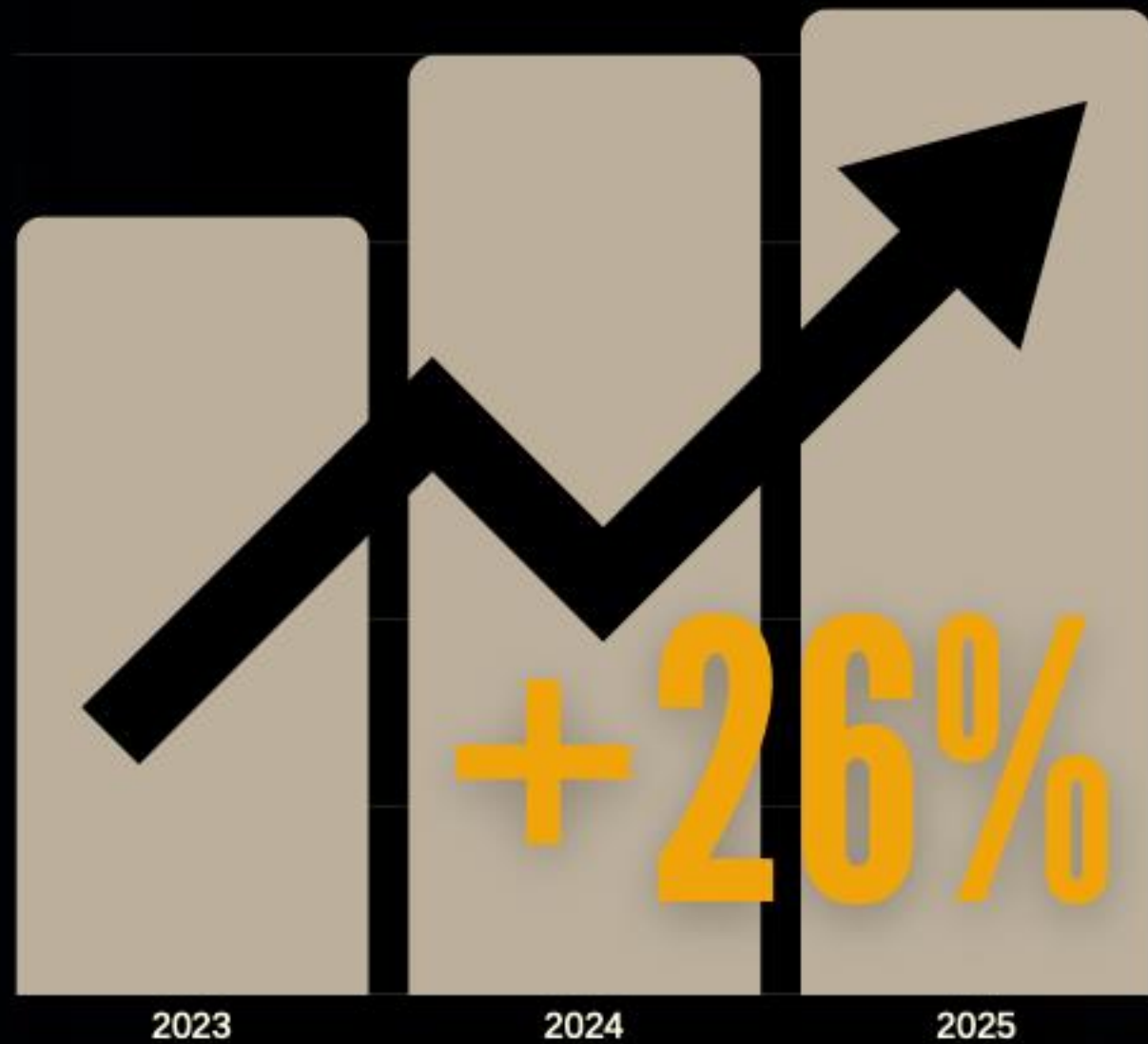
Community Recreation and Events

HONORING THE BRAVE

Nestled in the heart of Lions Park, Freedom Point is a powerful new initiative dedicated to honoring the stories, sacrifice, and enduring legacy of Wyoming's veterans. More than a memorial, it is a living tribute—a space for reflection, education, and healing. It honors those who gave their lives in service and those carrying the weight of war at home.



OPERATIONAL SUPPORT FOR GROWING DEMAND



REQUESTED RECREATION PROGRAMMER



GROWING REGISTRATIONS



**INCREASED YOUTH
PARTICIPATION**



PROGRAM EXPANSION



EVENT COORDINATION





HIGH PLAINS ARBORETUM

REQUESTED URBAN FORESTRY POSITION



MAINTENANCE & LANDSCAPE MANAGEMENT

Supporting ongoing maintenance, horticultural care, plant health, and landscape upkeep necessary to preserve the Arboretum.

INFRASTRUCTURE & IRRIGATION OVERSIGHT

Managing irrigation systems and supporting the operational infrastructure required for long-term sustainability.

OPERATIONS & COMMUNITY STEWARDSHIP

Providing day-to-day operational support to maintain, preserve, and enhance the Arboretum as a long-term public community asset.

A photograph of a baseball team standing in a line on a field. The players are wearing white uniforms with red numbers on their backs. The numbers visible from left to right are 13, 11, 12, 15, 10, 12, 8, 17, 4, 1, 5, 6, 7, and 9. The background shows a grassy field and some trees under a clear sky.

LEADING A GROWING DEPARTMENT

12 DIVISIONS

100+ FACILITIES

400+ EMPLOYEES

\$160M+ PUBLIC ASSETS

PROPOSED STRUCTURE





PLANNING FOR LEADERSHIP CONTINUITY

**THE TIMING OF THIS
TRANSITION MATTERS.**

Leadership transitions are strongest
when planned — not rushed.

***31 Years of Institutional
Knowledge***

Deputy Director Sam Payne



STRONGER LEADERSHIP SUPPORT.
BETTER OPERATIONAL SUSTAINABILITY.
CONTINUED COMMUNITY IMPACT.



BUILT FOR TODAY. PLANNING FOR TOMORROW.

WE SUPPORT

COMMUNITY

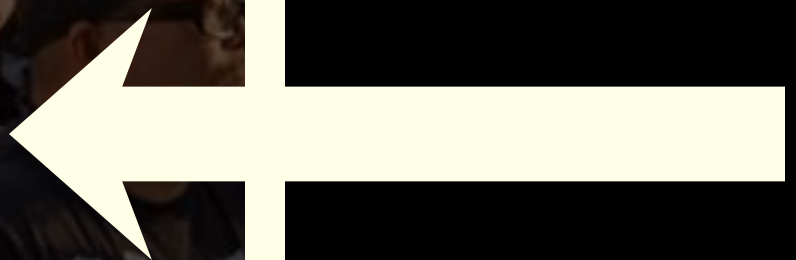
PUBLIC SPACES

YOUTH
PROGRAMMING

ECONOMIC
VITALITY

ENVIRONMENTAL
STEWARDSHIP

QUALITY
OF LIFE.





THANK YOU.