



**LEADING ECONOMIC GROWTH
BUILDING RESILIENT COMMUNITIES
CREATING OPPORTUNITIES**





OUR MISSION: CREATE OPPORTUNITIES FOR CURRENT AND FUTURE WYOMINGITES









WE DON'T JUST HELP BUSINESSES...



WE HELP BUILD COMMUNITY INFRASTRUCTURE AND KNOWHOW



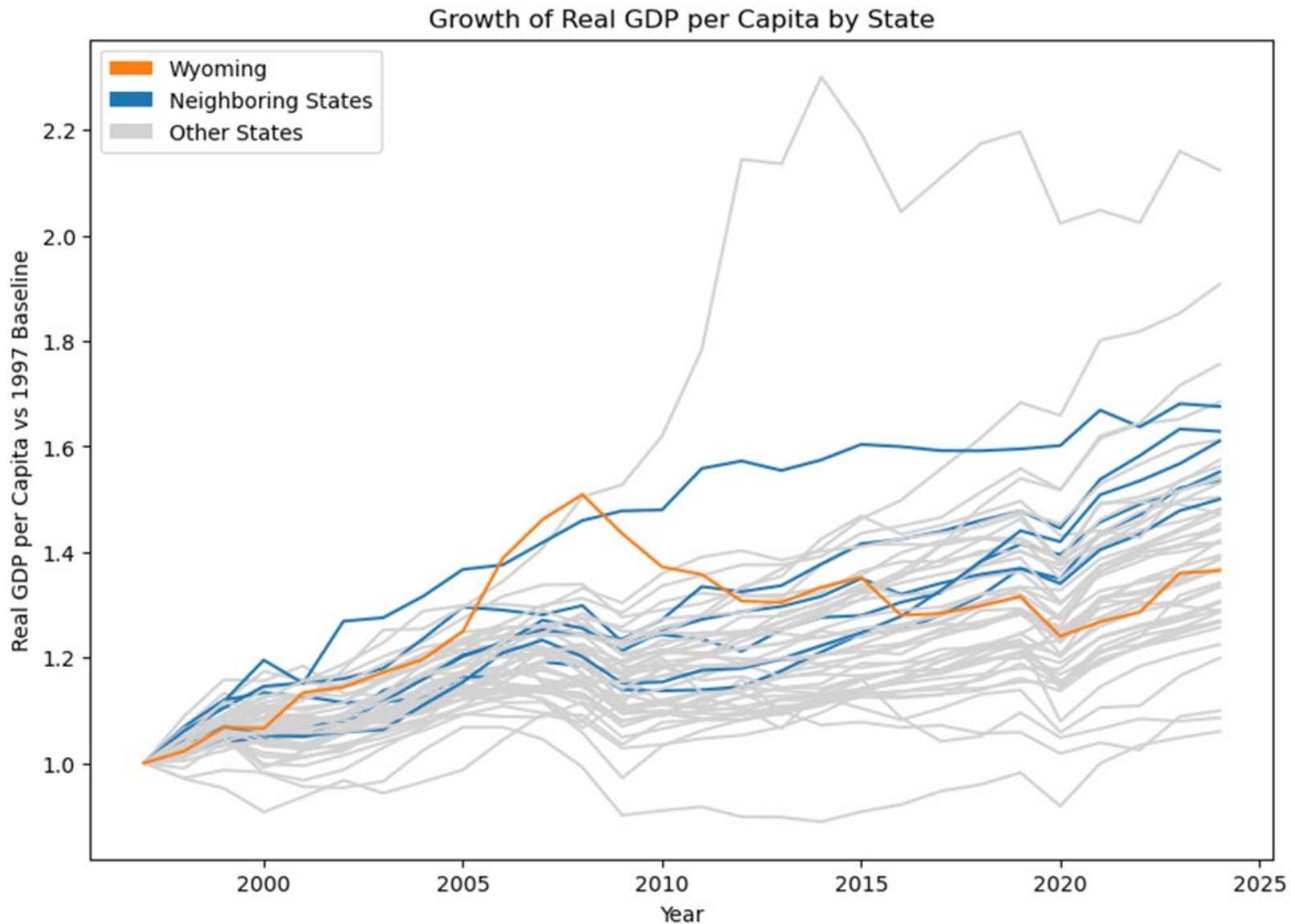
SEPARATING MYTH FROM REALITY



**MYTH:
WYOMING'S ECONOMY IS
DOING FINE.**

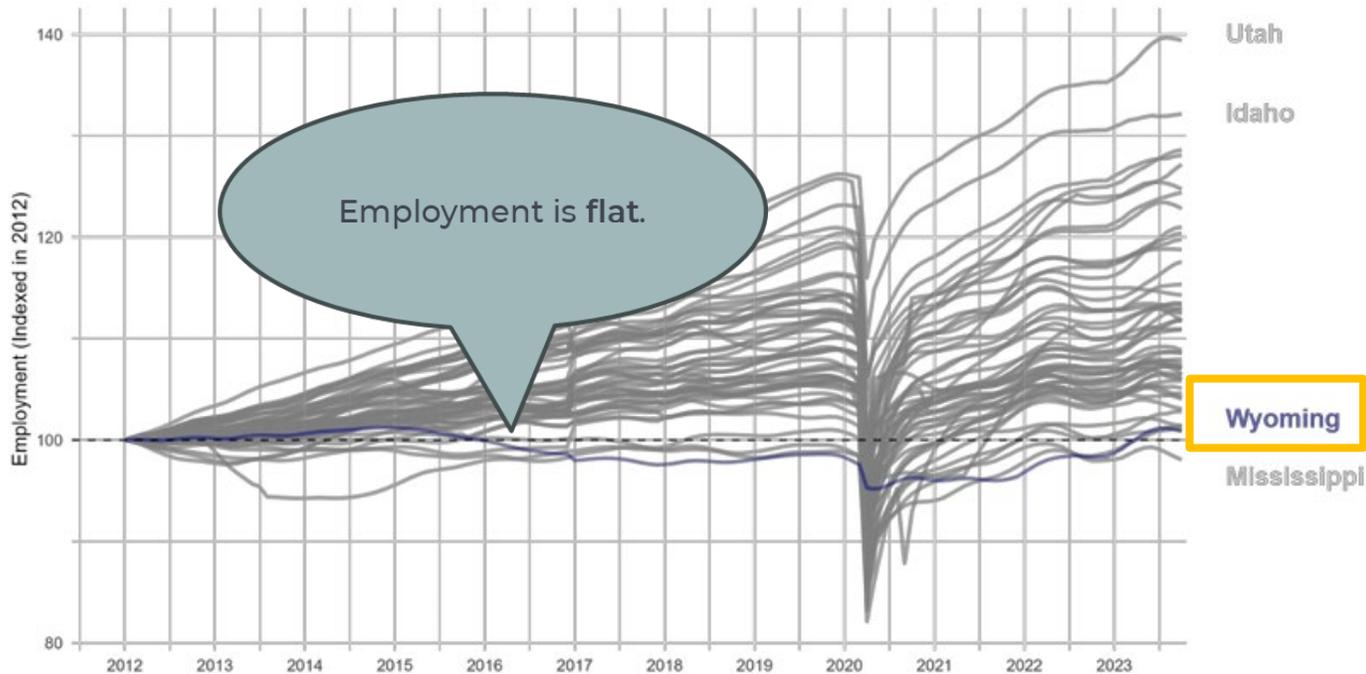


REALITY: WE ARE IN LONG-TERM DECLINE.

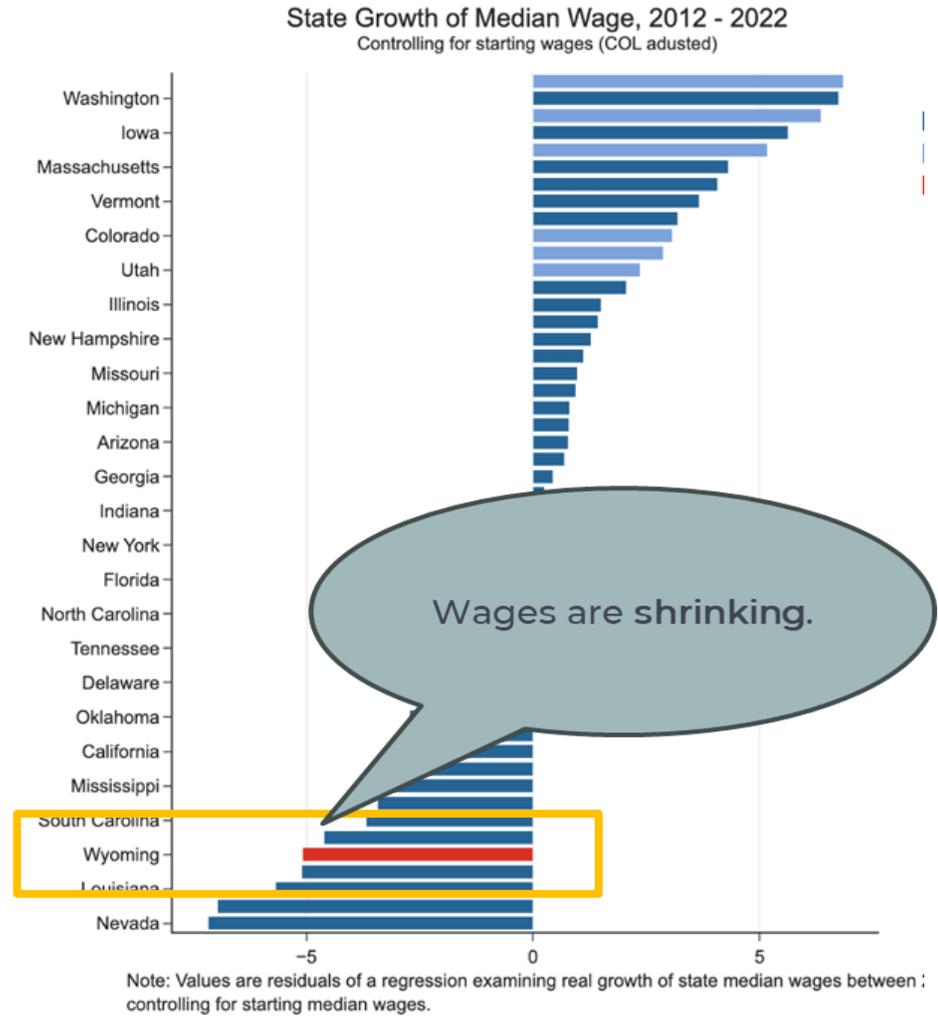




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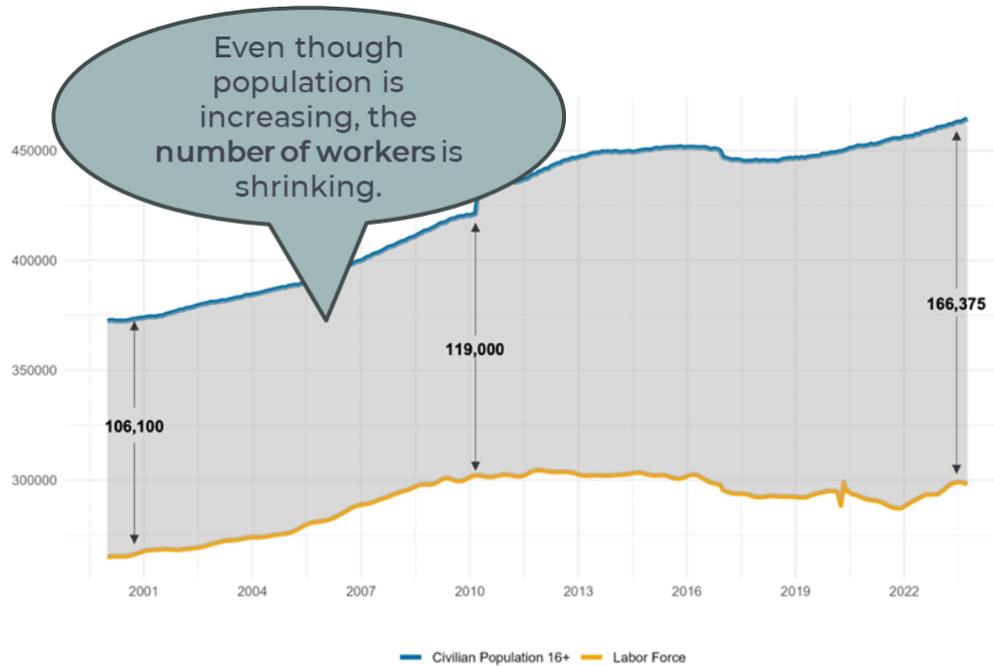
Source: Author's elaboration based on Bureau of Labor Statistics –Quarterly Census of Employment and Wages



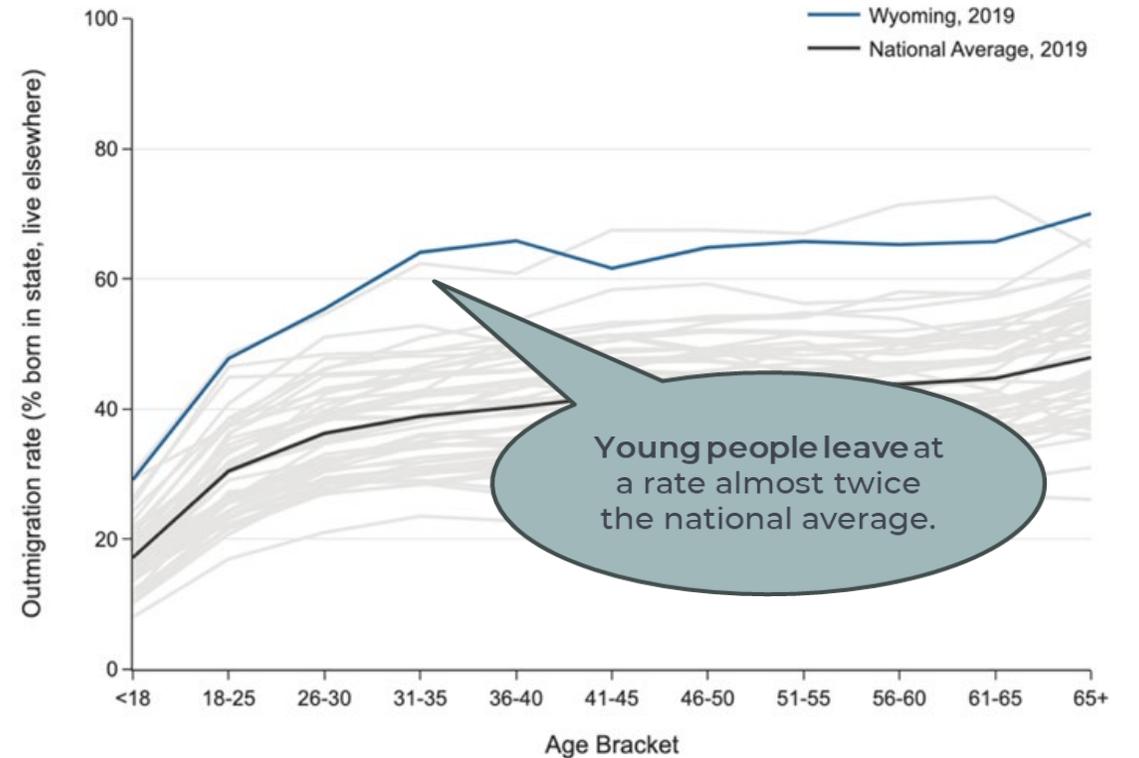
Note: Values are residuals of a regression examining real growth of state median wages between : controlling for starting median wages.



REALITY: WE ARE IN LONG-TERM DECLINE.



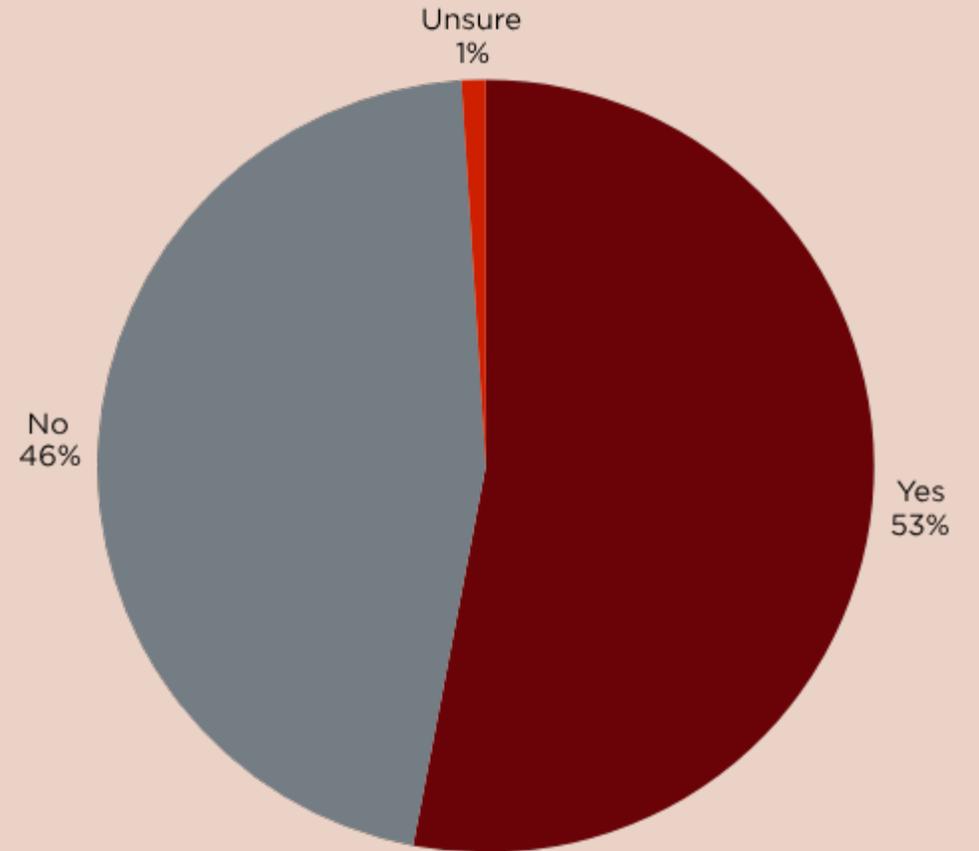
Source: Author's elaborations based on Bureau of Labor Statistics – Job Openings and Labor Turnover Survey.



Source: Author's elaboration based on American Community Survey 2015-2019.

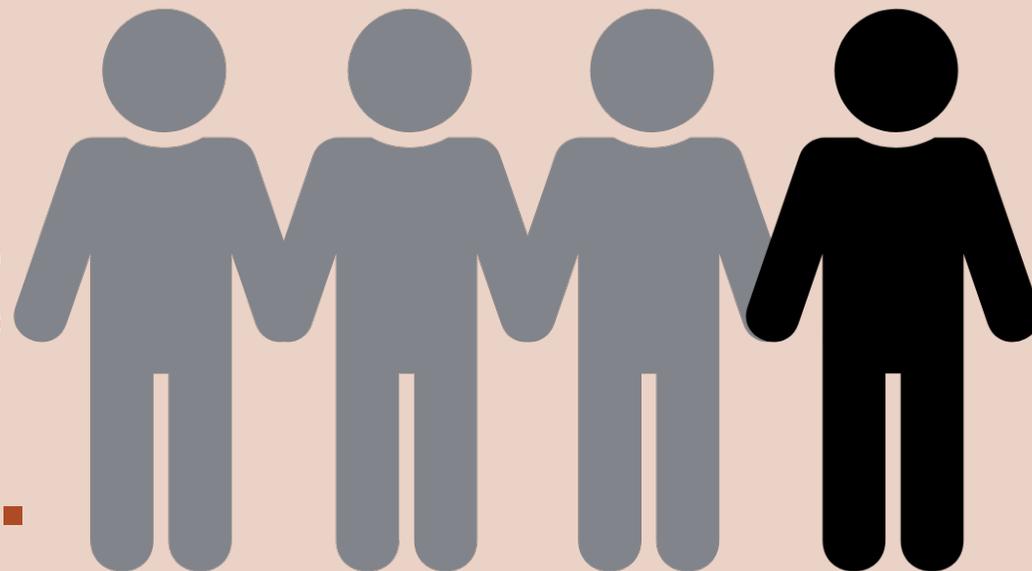


**53% OF US HAVE A CHILD,
GRANDCHILD, OR FAMILY MEMBER
WHO'S LEFT WYOMING FOR
OPPORTUNITIES ELSEWHERE.**





**3 OUT OF 4 PEOPLE SAY
THEIR LOCAL ECONOMY IS
STAGNANT OR IN DECLINE.**





Which of the following would you say most closely describes your view of the economy here in your local town or community?

	Strong	Stagnant	Downside	Recession
Albany County	16%	30%	24%	30%
Campbell County	39%	25%	23%	10%
Laramie County	39%	23%	19%	15%
Natrona County	33%	29%	12%	23%
Sheridan County	45%	15%	33%	6%
Rest of State	20%	28%	30%	22%

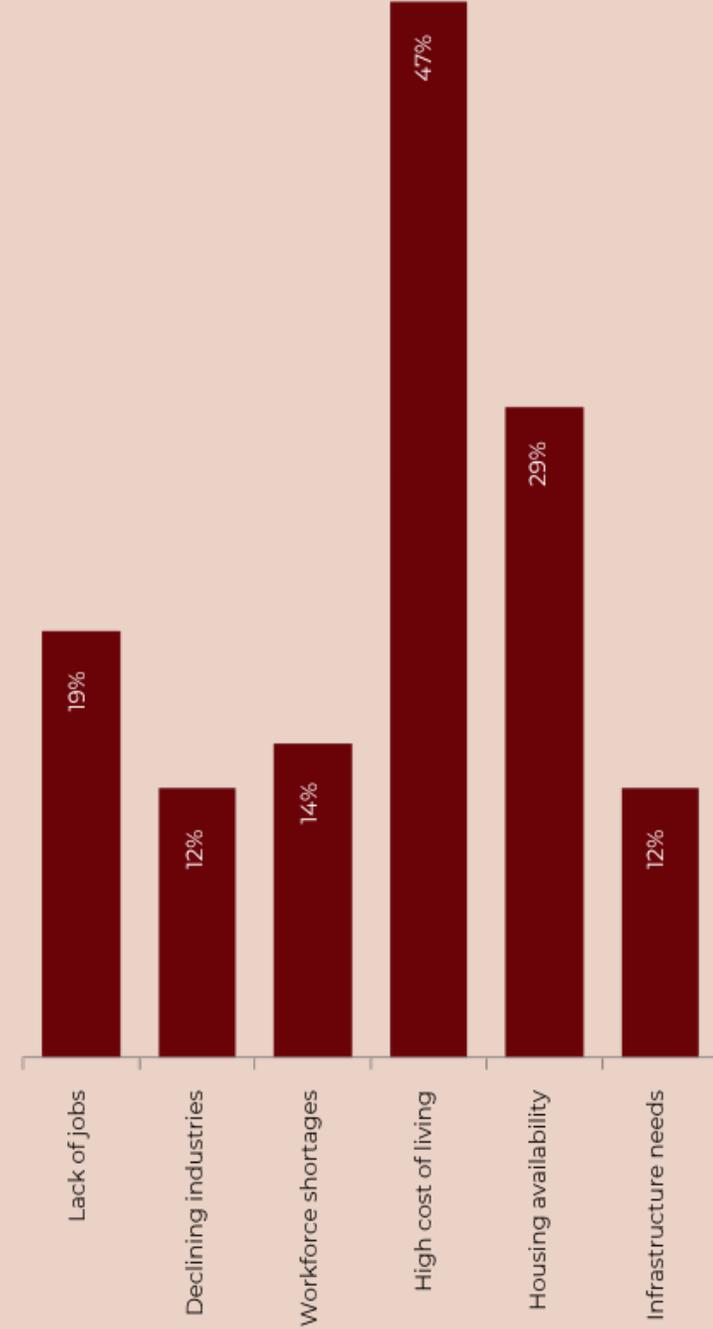


Over the past twelve months, would you say that the economy in your town or local community has – improved or gotten better, stayed the same, OR declined or gotten worse?

	Improved	Stayed Same	Declined
Albany County	12%	41%	48%
Campbell County	44%	33%	23%
Laramie County	30%	42%	28%
Natrona County	30%	38%	33%
Sheridan County	30%	37%	30%
Rest of State	20%	46%	34%

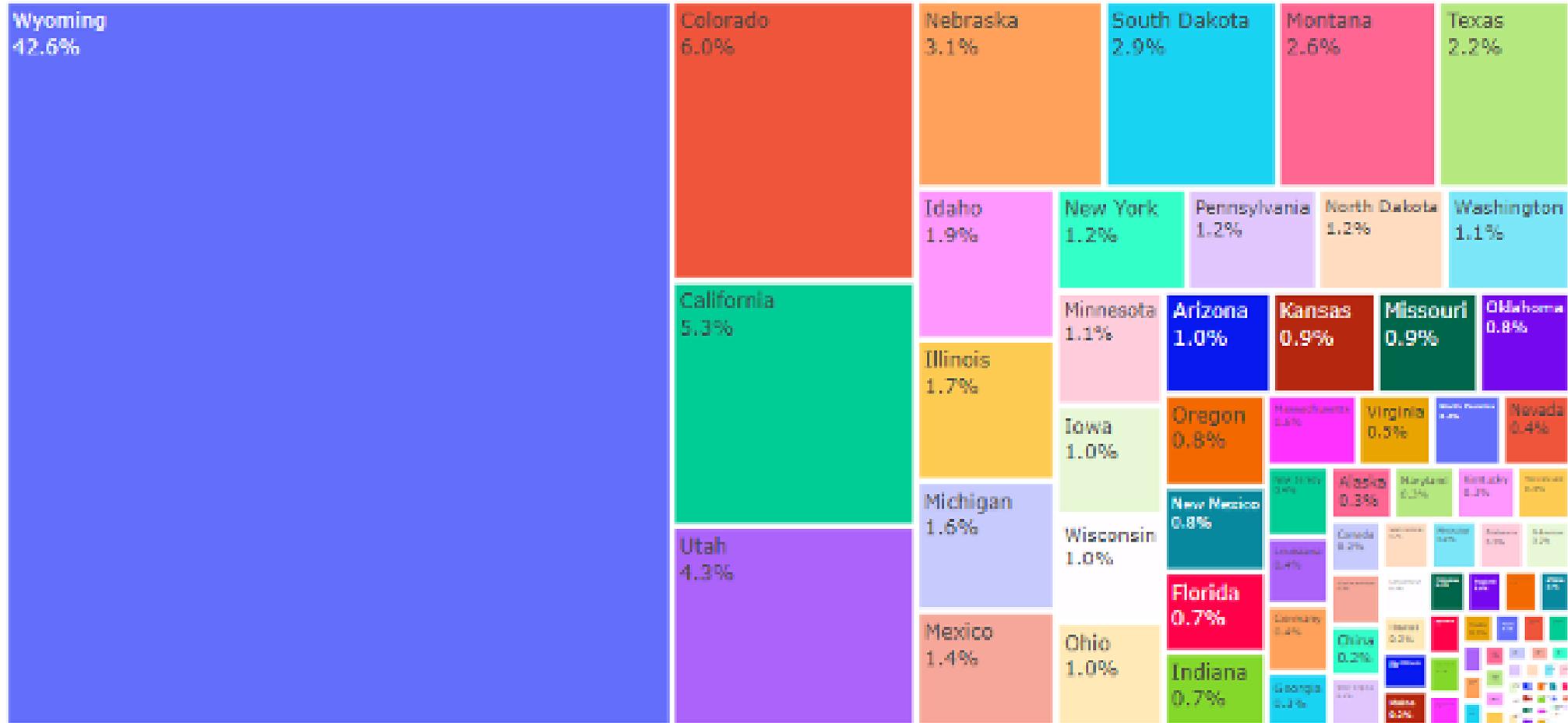


COST OF LIVING & HOUSING AVAILABILITY TOP THE LIST OF CONCERNS.





MYTH: THE WYOMING “BOOMERANG”



REALITY: IT IS A SMALL BOOMERANG





**MYTH:
MOST PEOPLE DON'T
WANT WYOMING TO
GROW.**



**REALITY:
MORE
WYOMINGITES
SUPPORT GROWTH
THAN YOU THINK.**





**NEARLY TWO-THIRDS (65%) OF US
SUPPORT POPULATION GROWTH IF IT
MEANS MORE OPPORTUNITIES FOR OUR
FAMILY, FRIENDS & NEIGHBORS.**



**8 OUT OF 10 PEOPLE WANT THEIR
COMMUNITY TO TAKE STRONG ACTION
TO GROW JOBS + THE ECONOMY.**



**WYOMINGITES WANT INVESTMENT IN
FOUNDATIONAL ELEMENTS, SPLITTING
PRIORITIES BETWEEN:**

JOB CREATION (50%)

& INFRASTRUCTURE DEVELOPMENT (44%).

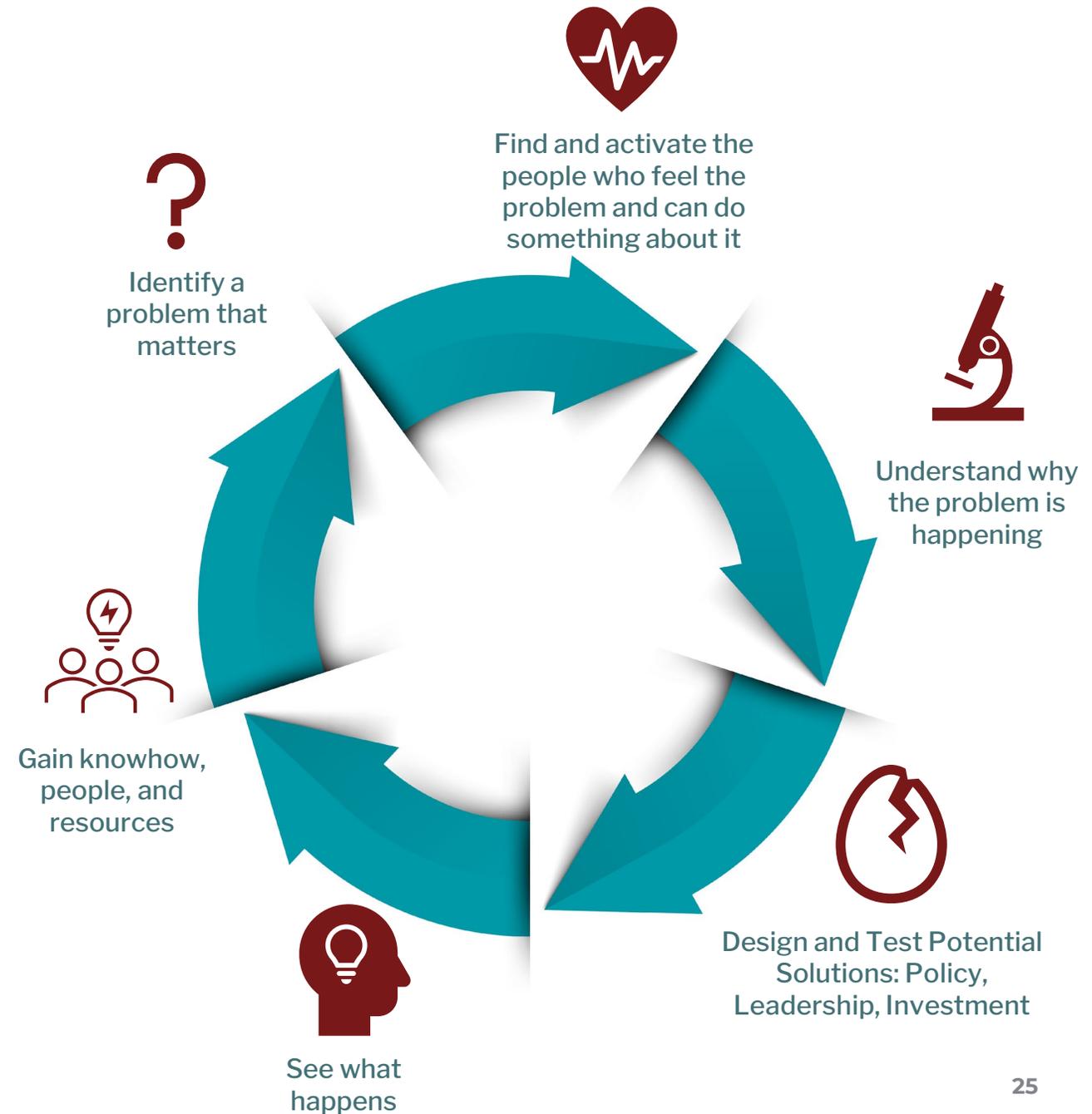


**9 OUT OF 10 OF US AGREE THAT
KEEPING & ATTRACTING YOUNG
PEOPLE IS ESSENTIAL TO OUR FUTURE.**



**MYTH:
WE SHOULDN'T DO ANYTHING
THAT WILL CREATE MORE
PROBLEMS.**

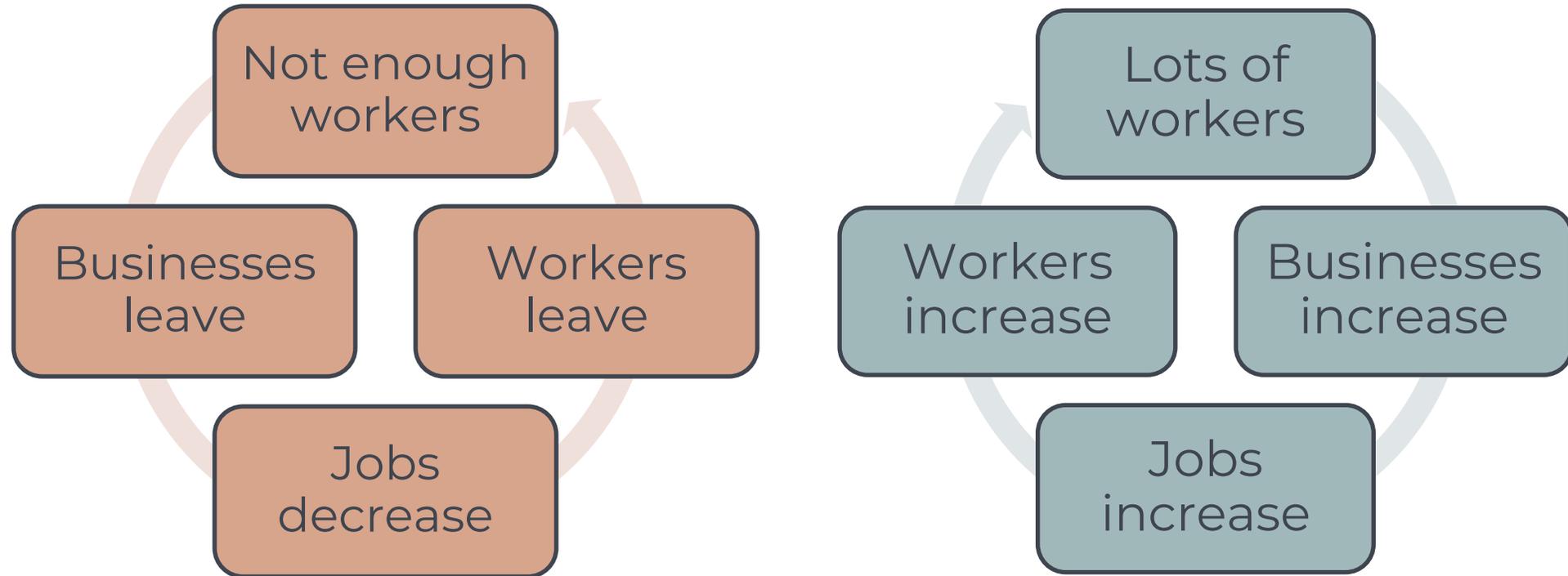
**REALITY:
PERFECT SOLUTIONS
DON'T EXIST, BUT WE
CAN GET BETTER AT
SOLVING PROBLEMS BY
SOLVING PROBLEMS.**



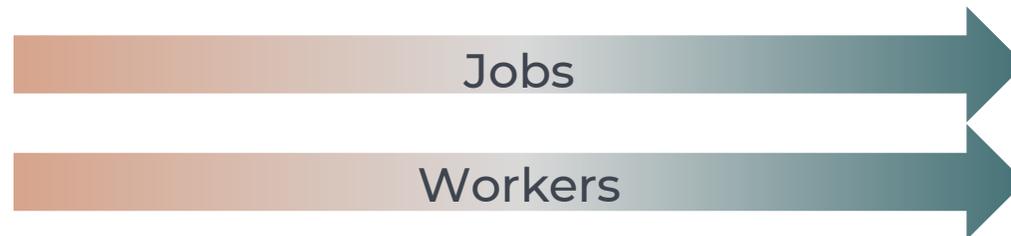


**MYTH:
WE HAVE TIME TO FIX THIS.**

REALITY: IT IS AN URGENT SITUATION



The vicious cycle
in Wyoming

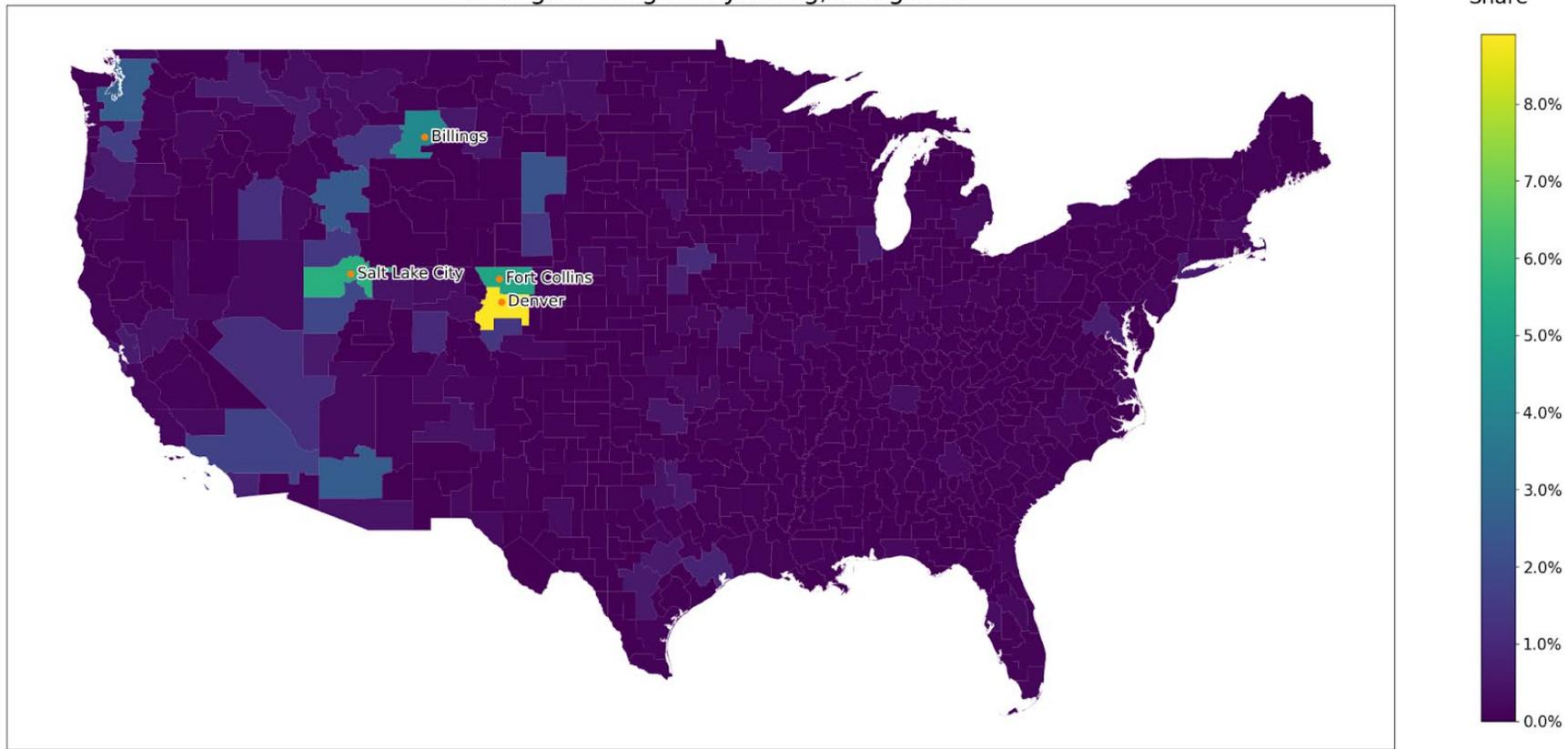


The virtuous
cycle in cities



RURAL WYOMING IS CAUGHT IN A VICIOUS CYCLE.

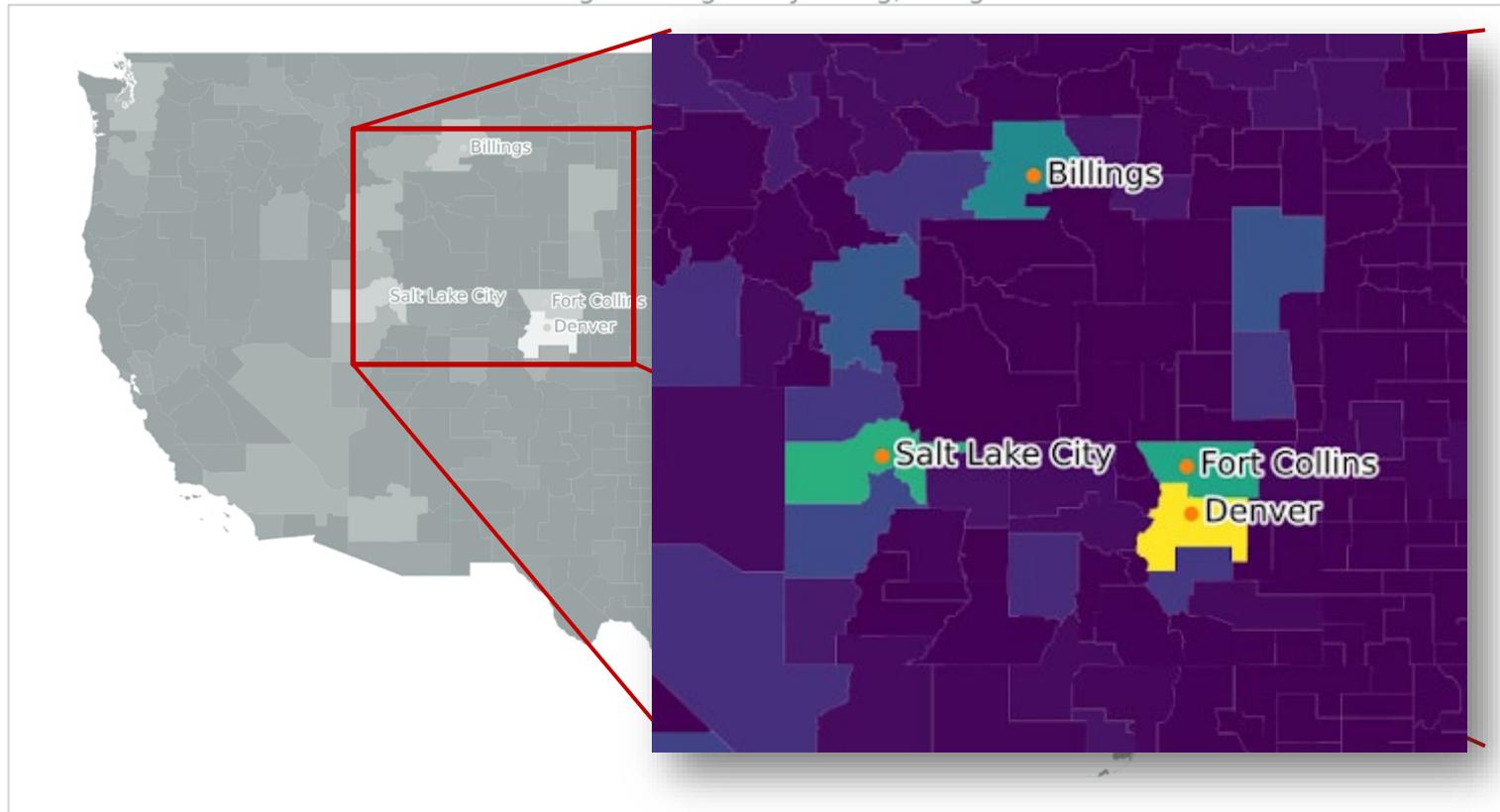
Commuting Zone Locations of those Born in Wyoming (1984-1992)
No Longer Living in Wyoming, at Age 26



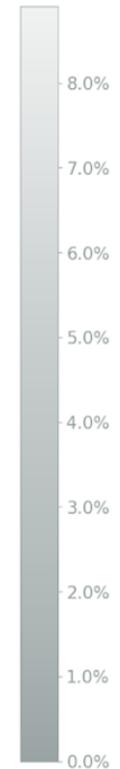


RURAL WYOMING IS CAUGHT IN A VICIOUS CYCLE.

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Share

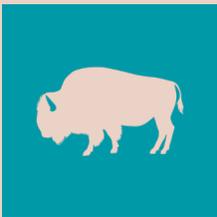
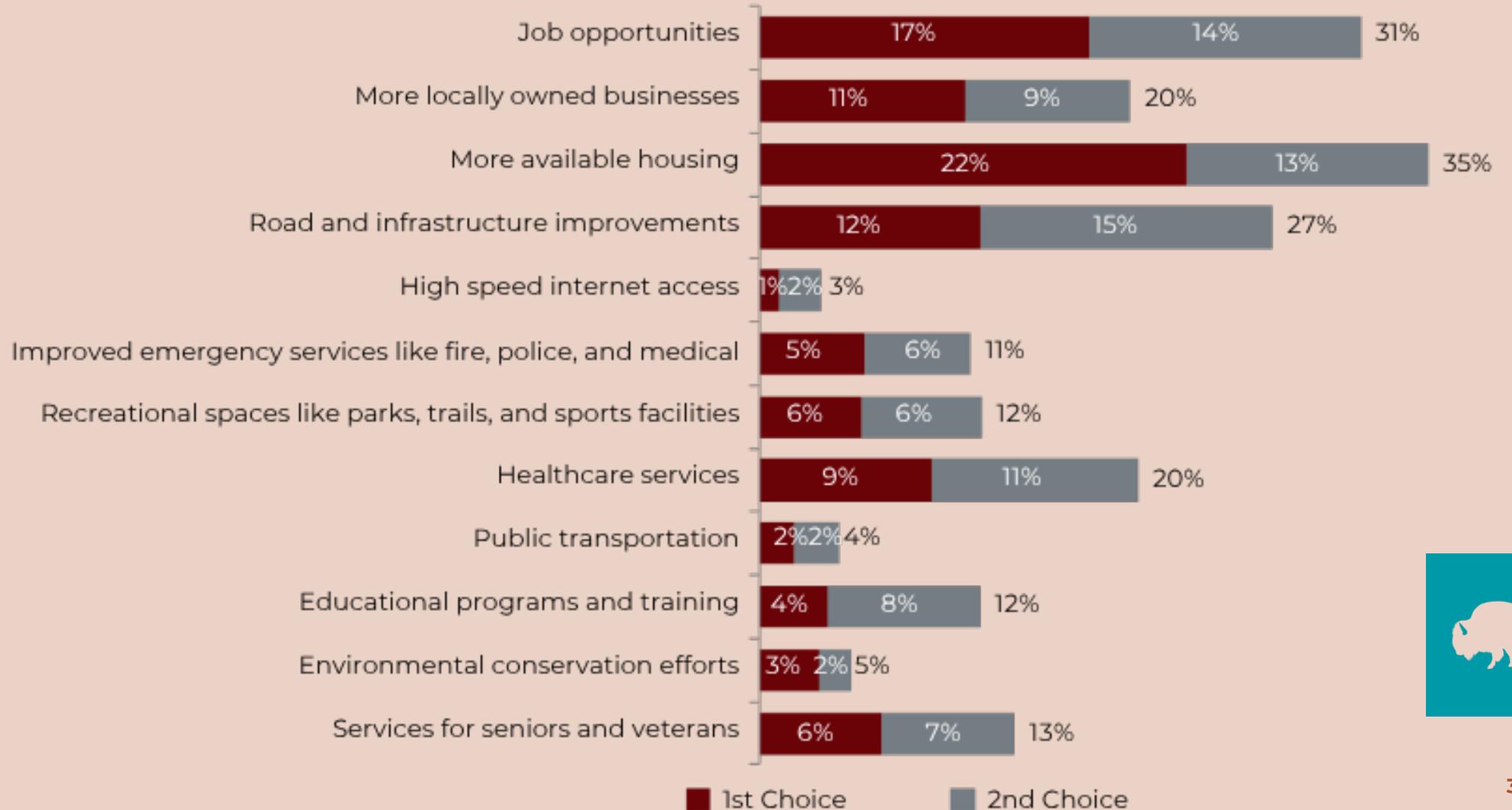




**WYOMINGITES WANT
LOCAL GOVERNMENT &
THE PRIVATE SECTOR
TO LEAD ECONOMIC GROWTH.**

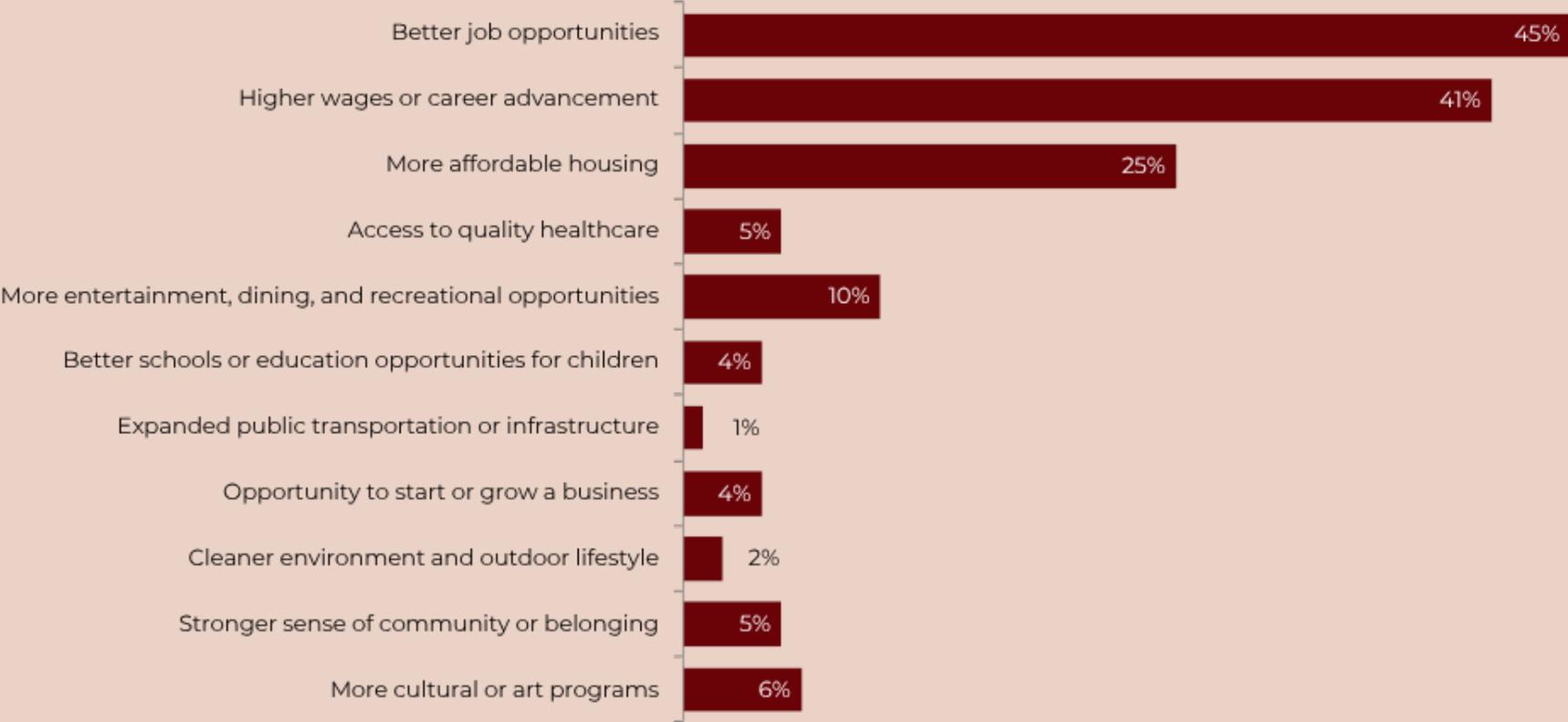


WYOMINGITES ARE MANDATING CHANGE.





TO RETAIN OUR YOUTH, WE MUST CREATE OPPORTUNITIES FOR THEM HERE.

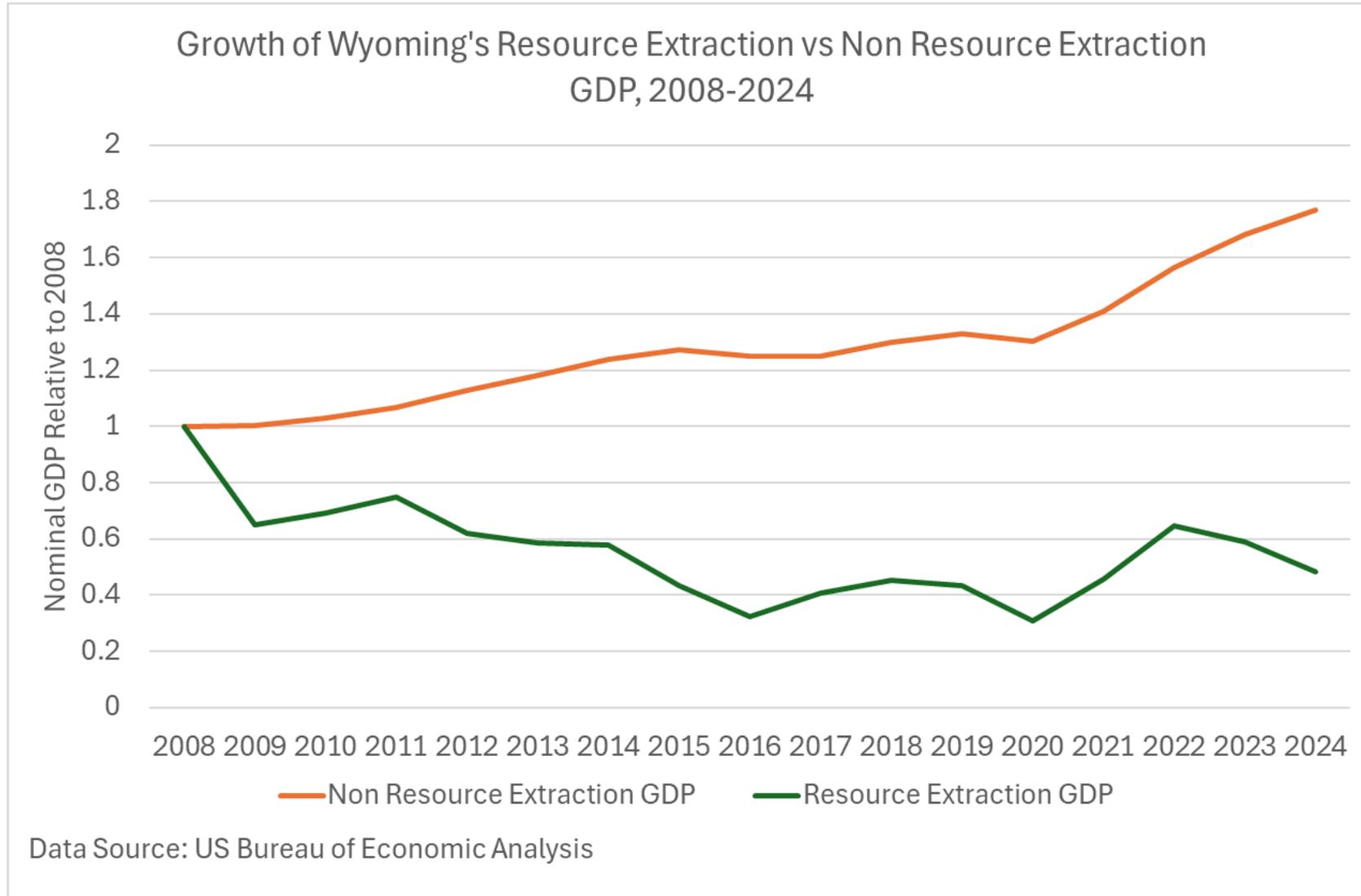




**MYTH:
IF GDP IS IN DECLINE,
ECONOMIC DEVELOPMENT
MUST NOT WORK**



REALITY: ECON DEV EFFORTS WORK





**MYTH:
THERE ISN'T MUCH I CAN DO**



**REALITY:
OUR LEADERS NEED SUPPORT,
WE CAN GIVE IT TO THEM.**





**MYTH:
NOBODY IS WILLING TO LEAD.**



REALITY: WE ARE!

NEWSLETTER



TEAM OF 1000S



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