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Cheyenne Historic Preservation Board Strategic Plan 2024

~Strategic Goals~	
Goal	Objective
1. Save Historic Places	Advocate and save structures, landscapes and places via inventory, update and creation of historic districts and local listings.
2. Increase Community Engagement and Awareness	Educate the public regarding the importance of historic preservation.
3. Resource Development & Fundraising	Secure funding from the city, grant opportunities and other fundraising activities.

2023 ACCOMPLISHMENTS: Celebrated the restoration of the Historic Airport Fountain, continued the ornament fundraiser selling limited edition ornaments, got one sign ordered for the Homes with History project, completed the Capitol North Historic District Expansion, and presented to a high school class on the importance of Historic Preservation.

Action Item	Summary	Persons Involved
Cheyenne Homes with History Program	Develop a program to have interpretive signage placed in front of Cheyenne historic homes. Goal for 2024 is to get eight signs installed.	Gary, Cathie, Don, Libby
National Register of Places	Complete cultural resource survey on Black history in Cheyenne and seek a grant for a historic district nomination. Figure out installation of street signage. Create summaries of the established historic districts.	Josh, Patrick, Cathie
Oral Histories Project	Create a program with guidelines on how this will work and get one interview completed.	Josh, Milward
Historic Preservation Month	Plan the 2024 Preservation Month by awarding Dubois and LeClercq Jones Awards. Work on planning activities for next year's celebration.	Don, Amber, David
Education of the Public in Historic Preservation	Research how historic preservation is being taught in Cheyenne and see how the board can support historic preservation education.	David, Don, Libby
Marketing Committee	Work on promoting historic preservation and establishing a consistent method of reaching out to the public.	Milward, Amber, Don, Libby
Ornaments	Continue to create and sell the limited-edition ornaments.	Gary
Airport Fountain Planning	Work to create a plan on what to do with the funds that the board received for the restoration of the Airport Fountain	Gary, Amber, Josh