



Cheyenne Downtown Development Authority
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MEMO

To: DDA Board
From: Thom Gabrukiewicz, DDA Administrator
Subject: Downtown Kiosk Update
Date: April 6, 2023

Kiosk Information Packet

This is an update to the downtown kiosk discussion.

Mentions of Kiosks from the 1991 DDA Master Plan:

- KIOSKS: Locate kiosks for the posting of announcements and other written/graphic materials in three or four places Downtown, preferably near activity centers. Design the kiosks to be consistent with Downtown's image, architecture, and logo. Locate animation activities along designated pedestrian routes.
- A real factor from which many downtowns benefit is increasing sidewalk activity. Animated areas attract potential customers, and a number of retailers believe it is extremely important to orient downtown retail projects toward the street. Public art, vendors, sidewalk cafes, pocket parks, play areas, **information kiosks**, pushcarts and craft booths provide pedestrian interaction points and can add to the activity on the sidewalk level, encouraging people to linger when Downtown for business, shopping, or cultural events.

Kiosks in the downtown district are discussed in the Cheyenne Wayfinding Plan, Phase II page 45: <https://www.plancheyenne.org/project/cheyenne-wayfinding-plan/>

There are three downtown now, in front of the Depot Plaza, the southeast corner of the parking garage and on Capitol and 24th St. near the Capitol. They were installed for \$15,000 each; the kiosks at the parking structure at Lincolnway and Carey and at the Depot have a corkboard space to place flyers.





We are still waiting on a cost estimate from welding and machine and from parks on cost estimates to build and maintain new kiosks.