



## **Cheyenne Downtown Development Authority**

109 W 17th St, Cheyenne, WY 82001

(Phone) 307-637-6282 (Fax) 307-637-6366

---

### **MEMO**

To: DDD Board

From: Charles W. Bloom, AICP, Executive Director / Cheyenne Planning and Development Director

Subject: Downtown Runaround Sponsorship Request

Date: April 6, 2023

---

Over the last two years, the DDA has supported the Mayor's Youth Council's Downtown Runaround. This year's request totals \$300 and is significantly less than typical sponsorships requested for events. City staff supports this request as anticipated FY23 savings based on the partnership will more than cover the amount, this promotes activity in downtown, raises downtown awareness, and potentially introduces new residents to the downtown.

#### **RECOMMENDED MOTION:**

Move to approve the request as submitted.

#### **ATTACHMENTS**

1. Request Letter



## **MAYORS YOUTH COUNCIL**

Devyan Paiz

Mayors Youth Council Staff Advisor

dpaiz@cheyennecity.org

307.637.6480

A COMMUNITY OF CHOICE

DDA Board,

The Mayor's Youth Council partnered with the DDA over the past two years to host the Downtown Runaround. The DDA helped the youth council to identify businesses that would be good to include in the Downtown Runaround. The Downtown Runaround is a downtown scavenger hunt for the community to explore businesses downtown and get to know downtown businesses they may have never visited. This year Ashley Fyffe, a volunteer from the committee, helped the Youth Council identify businesses to include in the Downtown Runaround. The DDA additionally partnered with the Youth Council for prizes to the community for the first 30 groups who completed the scavenger hunt. The Downtown Runaround event will be Saturday, May 20<sup>th</sup> at the downtown Depot. The Youth Council is asking the DDA to assist in prizes for scavenger hunt participants.

The Youth Council is asking for:

1<sup>st</sup> place: \$100 gift card to Rib & Chop House

2<sup>nd</sup> place: \$ 50 307 Roots Boutique

3<sup>rd</sup> place: \$ 30 Bella Fuoco Wood-fire Pizza

4<sup>th</sup> place: \$10 The Crooked Cup

5<sup>th</sup> place \$10 The Crooked Cup

For remaining participants:

10 count- \$5 Paramount

10 count-\$ 5 Mary's Mountain cookies

Thank you,

Mayor's Youth Council

Devyan Paiz