

Laramie County Economic Development Joint Powers Board

Board of Directors - Minutes – February 28, 2023- 7:30 a.m.

Hybrid Meeting – Zoom &

Cheyenne Regional Airport Board Room – 4020 Airport Pkwy W Cheyenne, WY 82001

Board Members in Attendance

Shari Bremer – In Person
Dr. JJ Chen – In Person
Sharon Fain – Zoom
Kevin Marquardt – In Person
Josh Morris – In Person
Trey Rinne – In Person
Mike Williams -- In Person

Others in Attendance

Brittany Ashby, Align – In Person
Kristie Wilson, Align – In Person
Chris Brennan, WRA&B Counsel – In Person
Tim Bradshaw – Airport – In Person
Domenic Bravo – Visit Cheyenne - Zoom
Hayley Chenchar, DDA – In Person
Betsey Hale - Zoom
Linda Heath, Laramie Cty Commissioner – Zoom
Dr. Mark Rinne – City of Cheyenne – In Person
Heather Tupper - Wyoming Business Council – In Person

The regular meeting of the Cheyenne Laramie County Economic Development Joint Powers Board assembled with all Board members present at 7:35 a.m., in person and via Zoom, with Mike Williams, board chair presiding. Roll call was conducted.

Action Items

The Laramie County Economic Development Joint Powers Board meeting agenda for February 28, 2023, was presented for adoption.

A JJ Chen/Josh Morris motion was made and seconded to adopt the February 28, 2023, meeting agenda as presented. The motion passed unanimously.

The Laramie County Economic Development Joint Powers Board February 28, 2023, consent agenda was presented for adoption.

A Trey Rinne/JJ Chen motion was made and seconded to adopt the February 28, 2023, consent agenda; January 24, 2023, meeting minutes; January 31, 2023, financials; and the February 2023 vouchers totaling \$27,664.54. The motion passed unanimously.

Economic Development Topics

Heather Tupper, from the Wyoming Business Council, discussed Pathways Project and identified and explained the four main work theme streams.

A future topic for meeting discussions with the Board was to bring in legislators to give a recap of the recent legislative session. Brittany will connect with Sara DiRienzo with the Align Team office to determine which legislator would be the most appropriate to invite to speak. Affie Ellis is at the top of the list and would be invaluable since she is serving on the minerals as well as the travel and tourism committee.

Old Business

Review 2023-26 Strategic Plan

Tiffany Comer Cook provided the final, written 2023-26 strategic plan to the Board for review. Discussion revolved around which Board member would represent the JPB at which community meeting. Cheyenne Leads will be Mike Williams; Greater Cheyenne Chamber, JJ Chen; Visit Cheyenne, Josh Morris; and Kevin Marquardt

will reach out to small communities to invite them to JPB meetings. Kristie will get information out about these meetings. Concerning managing JPB funds, the committee is working on updating the guidelines of grants vs loans. The market and advertising committee will act as soon as these guidelines are solidified.

Betsey Hale asked the Board to send a formal letter to LEADS requesting that the money that has historically been granted to LEADS by the JPB be retained for other purposes.

A motion by JJ/Kevin was made to formally adopt the strategic plan. Motion passes.

Proactive Downtown Development Support

Councilman Mark Rinne reported that Charles Bloom from the City will be the primary contact for the DDA moving forward. Councilman Rinne suggests setting up a meeting directly with Charles for any proactive downtown development support planning and to all future board meetings to ensure the conversation with the JPB will continue.

New Business

Grant and Loan Applications

Brittany Ashby reported that the committee consisting of Mike Williams, Shari Bremer, and JJ Chen are currently working to update, refine, and differentiate the difference between the grant and loan guidelines and application process. More to come.

Partner Updates

City of Cheyenne

Dr. Rinne gave an update of City Council.

Laramie County

Commissioner Linda Heath reported on recent Laramie County activities.

LEADS

Betsey Hale provided highlights of the LEADS projects.

DDA/Visit Cheyenne

Domenic Bravo gave an update and report on DDA projects.

Cheyenne Regional Airport

Tim Bradshaw gave highlights of the airport's projects.

Having no further business, the meeting adjourned at 8:53 a.m. The next regular Cheyenne-Laramie County Economic Development Joint Powers Board meeting will be held on Zoom and in-person at the Cheyenne Regional Airport Boardroom on Tuesday, March 28, 2023, at 7:30 a.m.