



Cheyenne Downtown Development Authority

2101 O'Neil Ave., Room 205, Cheyenne, WY 82001

307-433-9730

MEMO

To: DDA Board
From: Thom Gabrukiewicz, DDA Administrator
Subject: Visit Cheyenne Event Sponsorship/Request for Payment
Date: July 10, 2023

Per the DDA's sponsorship agreement with Visit Cheyenne, the following events are being requested for payment for FY24, which comes to \$43,000 (Visit Cheyenne did receive \$7,000 for the CFD/Downtown trolley sponsorship in May):

Month	Event	DDA Contribution
		\$50,000.00
July	Downtown Express Shuttle	\$7,000.00
July	Cheyenne Day	\$5,000.00
September	Oktoberfest/Comm App Day	\$10,000.00
October	Downtown Halloween	\$4,700.00
December	Old West Holiday	\$15,000.00
December	Running of the Santa's	\$1,800.00
December	New Year's Eve	\$5,000.00
April	Tales & Ales Pub Crawl	\$1,500.00

Staff requests board approval to authorize sponsorship payment to Visit Cheyenne.