

AFFORDABLE HOUSING TASK FORCE Monday September 13, 2021 3:30 PM to 4:30 PM Laramie County Community College CCC Building Room 178

Meeting Minutes

Attendees:

- Ed Ernst
- Amy Spieker
- Jess Ryan
- Joe Schaffer
- Don Erickson
- Seth Lloyd
- Dan Dorsch
- Linda Weppner
- Becky Minnick
- Brenda Birkle

Gallery:

- Julie Tucker, AARP
- Patty Reisland, Council of Disabilities
- Sam Shamway, AARP

- 1. Review of Bylaw, Policy and Procedures
 - Resolution number will be corrected, 6131
 - One of the lines was that we will have our bylaws prepared and adopted by the second meeting, should be changed to third meeting
 - Do we need to make any mention of Robert's Rules of Order?
 - Will be added
 - Review language to ensure that the definition of a quorum is included
 - Don moved as amended
 - Ed second
 - Motion carries

Chair, Vice Chair, Secretary – provided interim

- Chair: Brenda Birkle Vice Chair: Ed Ernst Secretary: Amy Spieker
- Vote to unanimously approve v. individual elections
- Moved by Don
- Motion carries
- 2. Review and amendments of Final Report Draft
 - Visited with mayor on August 18th.
 - Looking for final report within a year's time, with recommendations along the way in addition to what the committee on innovation includes
 - Anything missing or that we would like to add?
 - \circ Don it's definitely comprehensive and awesome \odot
 - o Includes resource references
 - Capstone cadet will conduct many of the sections
 - Define different aspects of the problem earlier in the report
 - Have we spent the time to dig into what the root causes of the problems are
 - Help prioritize the recommendations
 - Response from Brenda the committee work will really be diving into some of the root causes
 - Don adds housing study group has had a meeting that we started to look at the barriers, identified some, hold up until we see what the AF Academy project will look like
 - If we don't get this awarded then it will be much more of the work for the housing study team
 - Could also look to students at UW or LCCC students
 - Need to define our populations
 - For example, senior citizens, disability, other priority populations
 - How do we define these populations?

- Do we want to rephrase "affordable housing" to housing that is affordable – interested across the socio-economic strata
 - Example of not aligning with need and area
- Can we change our name to Housing Affordability?
 - We would have to change name within the resolution
 - It can be the narrative that is carried internally and used within our talking points for the community
 - Consider whose' s in our community and who is coming in the process
- Discussion of mental health, disability, and substance use as part of the root causes
 - Are we building the housing types that we need
 - Considerable cost to create ADA, 90% are ADA compliant
 - Through the hospital, looking at ADA compliance and how this can be adapted – Kris Costileki, Dan – new coalition meeting
 - Amy will provide potential place for this information to include in the final report
- Looking for low hanging fruit that can be proposed throughout the process
 - Could fees be reduced?
 - Fees agreed to impact fee, future fire stations and police stations
 - \$815 per door, escalator based on the construction cost index
 - 6th penny for fire stations
 - Discussion landed that the fees are important for the work of the city
 - There are many ongoing good things that the city is doing to make things more affordable
 - We can send letter of support to the work the city is already doing. For example cottage zoning
 - The process for bringing forward these ideas will be to bring first to committee meetings then bring forward to full body
 - What about things that are coming before council that we want to make a comment on how could this body be brought
 - Increasing density of apartment buildings as example
 - Could we provide opportunity for the council to reach out to us for our insight?
 - We will stay neutral as a body but have opportunity as individuals
 - Seth will keep the taskforce informed about upcoming initiatives and opportunities for support
- 3. Committee Reports
 - a. Housing Study

- i. Capstone Program Presentation
 - 1. Capstone was presented at USAFA, Mayor Collins called in
 - 2. Selections will be made tomorrow 9/14
 - 3. One year project if we are selected
 - 4. Presentation went well
- ii. Meeting with Wyoming Chamber 3,000 individual housing units in Pine Bluffs
 - 1. Should we include information regionally Yes, what impacts the county impacts the city
 - 2. Modular campus (temporary housing) in Kimball, clinic, security on site
 - 3. Linda today guesses that if we had 350 properties on the market today we would have them sold tomorrow
 - 4. Immediate need v. future need we don't have a lot of time, we need to be "moving earth" right now
 - 5. Barrier that came up with investor groups land available to be developed; waiting for water and utilities, getting through the annexation, then moving the earth it takes a long time (3 years)
 - 6. Approved 600 units this calendar year estimate from the city
 - a. This week 260 units for conditional use (won't be built for several years)
 - Difficulty getting business parks (utilities was also the barrier) need to have more infrastructure projects
 - a. How do you fund the infrastructure
 - i. Housing trust fund 2017 transfer fees often fails because it comes out of Teton County
 - ii. Fees on building
 - Based on employment in Teton County look at new ordinance
 - iv. SLIB grant funding for infrastructure
 - v. Land leases, shared revenue
 - vi. Community land trusts shared equity model
 - vii. Buyers difficulty in getting finances Fannie and Freddie are both available to borrowers
 - Rural subdivisions need to have discussion about annexation rural subdivisions that are popping up close to the city as 5 acre plots, "urban sprawl"
 - a. Change state statutes leap frog annexation
 - b. Doug and Susan Tom Mason to show what the future growth of housing MPO program future land use map

- c. Cheyenne LEADS moved company to make sure that it didn't impact housing corridor
- b. Housing Policy
 - i. Looked at policies at federal, state, county, and city level
 - 1. Reviewing the policies to determine what could be used to increase affordability
- c. Best Practices and Innovation
 - i. Report of action items from first meeting
 - ii. Discussed state and county land what could make sense to apply in certain instances
 - 1. Small pieces are much more expensive
- d. Committee meetings; standard dates and times please standardize
 - i. Housing
 - ii. Policy 1st Tuesday
 - iii. Best Practices and Innovation
- 4. Potential Topics and Presenters Discussion
 - a. Northup Drummond GBSD ~ Col. Matthew Dillow (Ret.)
 - b. AARP Housing Initiatives ~ Sam Shumway
 - c. Chamber of Commerce Forward Greater Cheyenne ~ Dale Stenbergen
 - d. Cheyenne Leads Economic Development ~ Betsey Hale
 - e. Wyoming Department of Workforce Services Workforce Development ~ Robin Cooley
 - f. Wyoming Department of Family Services Emergency Rental Assistance Program and Mortgage Assistance ~ Korin Schmidt

When would these presentations take place? 20 minutes per presenter over next several meetings

Is there an opportunity for an 'Economics of Housing 101' for the group?

- Linda provided quick stats: 6-weeks absorption rate last week should be 6 months for equilibrium
- How do we change the economics to make it profitable to affordability?
- Colorado is cheaper because they are installing the roads and the infrastructure what does state law prevent us from doing?

What is the opportunity with the one time ARPA funds?

- Establishing endowments using these funds housing trust fund
- 5. Entrepreneurship and Technology Task Force Groups and potential overlap discussion
 - Cable getting laid in the community soon

Adjourned 5pm