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Cheyenne Historic Preservation Board Strategic Plan 2022

~Strategic Goals~	
Goal	Objective
1. Save Historic Places	Advocate and save structures, landscapes and places via inventory, update and creation of historic districts and local listings.
2. Increase Community Engagement and Awareness	Educate the public regarding the importance of historic preservation.
3. Resource Development & Fundraising	Secure funding from the city, grant opportunities and other fundraising activities.

2021 ACCOMPLISHMENTS: Received a \$25,000 grant from the Wyoming Cultural Trust Fund for Phase II of the Fountain Restoration, updated the Capitol North Historic District, worked with the City Attorney’s office and Planning Department to edit the draft Demolition by Neglect Ordinance, continued the ornament fundraiser selling limited edition ornaments for the Airport Fountain restoration project, held the Cheyenne Cruise Night Fundraiser to fund Phase II of the Airport Fountain restoration, wrote

a resolution to honor Bill Dubois and name October Dubois Art and Humanities Month, signed onto resolution to establish City support for the Pumphouse restoration.

Objective, Strategy	Action/Event	Plan of Action
(Goal #1) Save Historic Places	Historic Places Committee	Members include Josh, Max, David, Amber, and Jason. Head of the committee: Max (also liaison for the airport fountain – can authorize spending up to \$1000 per occurrence)
	Airport Fountain	Draft content for interpretive signage and plan celebratory end-of-project event. Fountain naming resolution.
	National Register of Historic Places Nominations	Capitol North Expansion (finish signage). Warren Rest House– Project lead is Gary. West Edge District – Project lead is Josh.
	Demolition by Neglect ordinance	Introduce ordinance to Council by December 2022 – Project lead is Milward.
	Ames Pumphouse	Write a letter to the City Council stating CHPB support for restoration – Project lead is Milward.
	Review Guidelines	Develop new/additional review guidelines for historic districts – Project lead is Amber.

(Goal #2) Community Engagement & Awareness	Marketing and Community Outreach Committee	Members include Cathie, Don, Max, Milward, and Amber. Head of the committee: Don. The committee has a discretionary spending allowance of up to \$500 per occurrence.
	Marketing Materials	Create digital brochures (updated version of current brochures) and make them available digitally across multiple platforms (City, DDA, Visit Cheyenne) – Project lead is Cathie.
	Homes with History Tour	Create plaques with a QR code detailing the history of a home. Prioritize the previous LeClerq Jones and Dubois Award and current National Register Properties - Project lead is Gary.
	Partner Outreach	Reach out to partners to find out plans to promote historic preservation during May. Visit Cheyenne – Milward Alliance for Historic Wyoming - Don
(Goal #3) Resource Development & Fundraising	Fundraising Committee	Members include David, John, Milward, and Gary. Head of the committee: John.
	Fundraising Plan	Develop a document that organizes all the fundraising activities for the year (which may include campaign dates, strategies, donor tracking, special event details and a targeted communication schedule, and a City budget request due by December)
	HCI Fiscal Sponsorship	Research process for establishing a fiscal sponsorship relationship with HCI.

<i>~2022/2023 Watchlist~</i>	
Historic Districts / Local Listings	First Presbyterian Church, Mid-mod district
Walking Tour	Evaluate and examine existing walking tour materials, possibly incorporate Homes with History project.
Outreach & Education	-Review school district standards regarding local history and partner with schools to assist with Cheyenne history. Possibly do outreach about America 250. -Partner with local service clubs and realtors to educate the community regarding activities and historic preservation.
Ames Pumphouse	Monitor developments
Airport Terminal/Control Tower	Continue to be part of the conversation with the Airport Board, schedule a tour for the Board