WHY VOTE YES?

91% of Cheyenne and Laramie County Residents agreed that efforts should actively work to improve Downtown Cheyenne. (Laramie County Tourism Master Plan)

The Downtown District is the heart of the Cheyenne community. It is the hub of economic, social, and cultural development.

68% of Visitors surveyed listed “Experience Downtown” as their top activity to do in Cheyenne. (Laramie County Tourism Master Plan)

An improved Downtown District attracts visitors and potential businesses, which drives economic improvement for the entire community.

WHY IS PROPOSITION #10 SO IMPORTANT?

This proposition would utilize 6th Penny Funding to improve and maintain infrastructure such as roads, parking, curbs, and gutters within Downtown Cheyenne. Additionally, funds would be utilized for enhancing the Downtown District through lighting and alleyway enhancements, utility improvements, and to operate and maintain the Depot Plaza.

PROPOSITION #10 - DOWNTOWN IMPROVEMENTS

PROPOSITION #10 - DOWNTOWN IMPROVEMENTS

Why is Proposition #10 so important?

Why vote yes?

6th Penny Tax

Proposition 10 directly addresses a major development area identified for improvement by our residents.

Addressing these issues now ensures the most cost effective means for improving the area.

Est. construction costs +4% per year

Taxpayer cost: $1 per every $100 spent on non-food items

Long-term community payoff (worth millions)

If you don’t invest in your community, who will?