



# News Release

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**For Immediate Release**  
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## Imagine a Day Without Water

**Cheyenne, WY-** Today, the Cheyenne Board of Public Utilities (Board) joined elected officials, other water utilities, community leaders, educators and businesses across the country to participate in the fourth annual Imagine a Day Without Water, a nationwide day of education and advocacy about the value of water. Water is a valuable natural resource that plays an important role in so many aspects of our lives and is all too often taken for granted. Following the lead of the Value of Water Campaign, the Board is designating October 10<sup>th</sup>, to encourage our community to take a moment to consider the importance of water.

Brushing our teeth, showering, flushing the toilet, making a cup of coffee, rinsing off a plate and doing laundry, have us reaching for the faucet. Any one of these activities quickly uses up a gallon or more of clean water. In Cheyenne, every single person uses around 80 gallons of water every day. That's between two and three full bathtubs of water for every person in your household! Now, what would your day look (or smell) like if the faucets stopped running water?

Not only would your personal life be impacted but Cheyenne's economy as well. Businesses rely heavily on water. It would cost the United States about \$43.5 billion dollars, every day if there was no water. In just eight days, a national water service stoppage would put nearly two million jobs in jeopardy.

The Board joined Imagine a Day Without Water to draw attention to the very real possibility our community faces of reaching our water supply capacity. As Cheyenne's water demands grow with an increase in population or our supply is stressed by droughts, the Board must plan ahead as a community member. We are currently exploring water options such as reservoir expansions, optimizing our water treatment processes, more groundwater wells and recycling waste water for use in irrigating parks or use in industrial applications. Residents of Cheyenne can also contribute significantly by actively participating in water conservation. We can be proud to have some of the lowest water consumption rates among the Front Range.

"I'm delighted to participate in the Imagine a Day Without Water campaign. We are proud of our water in Cheyenne and the water and wastewater treatment systems that care for it. This national day of action is an excellent way to encourage water mindfulness and educate our community about the need for investment in our water infrastructure. The commitment to meeting Cheyenne's growing water needs is something the Board is taking seriously and planning for." Brad Brooks, Director of the Cheyenne Board of Public Utilities.

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